

## EXHIBITOR'S SATISFACTION SURVEY

### Methodology of the survey

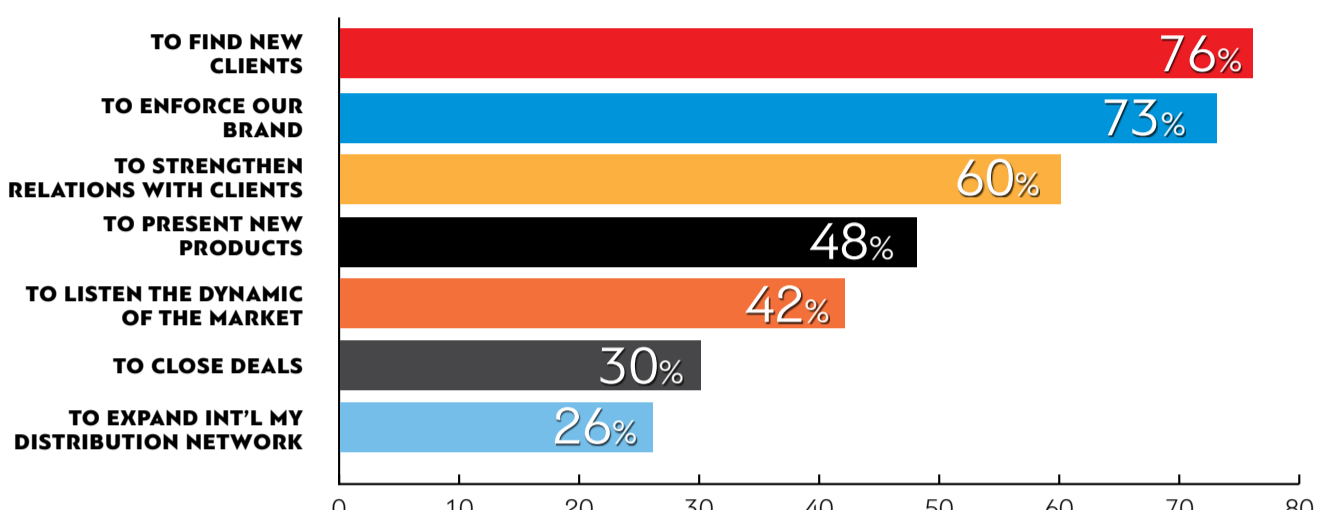
FORUM SA, organizing company of FOODTECH, with the aim of improving the exhibition, assigned ALCO the FOODTECH 2019 evaluation survey on the degree of satisfaction of its exhibitors. The quantitative research was conducted on a sample of 100 exhibitors. 28 were in-person interviews during the exhibition, using a structured questionnaire of 8'-10', while 72 were in the form of telephone interviews one week after the report was completed, using a structured questionnaire of 8' duration. -10'. The exhibitors who participated in the research were owners and executives of supply companies that produce or import Technology and Equipment products and services in the Food & Beverage industry.



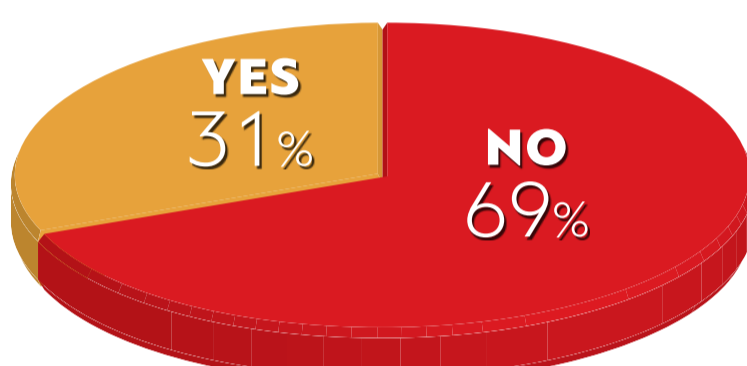
**of the participants in the survey are decision makers**

### SURVEY RESULTS

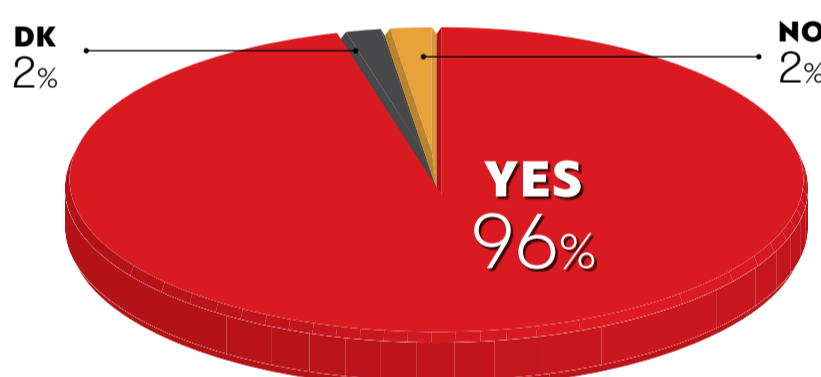
#### Why did you participated at FOODTECH 2019?



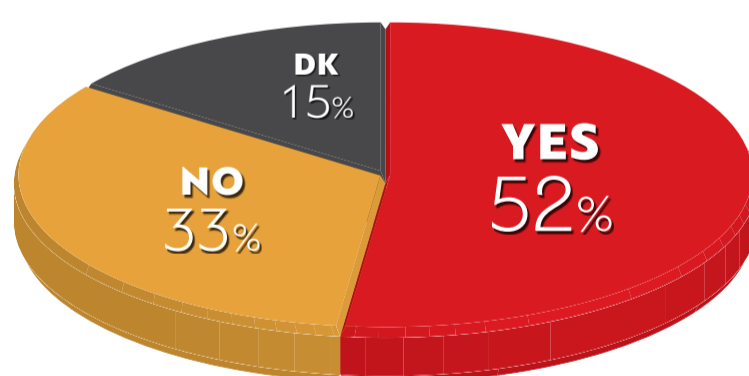
#### Did you closed deals during FOOD TECH 2019?



#### Do you expect to close a deal over the next 6 months with any of the clients who visited your stand at FOODTECH 2019?

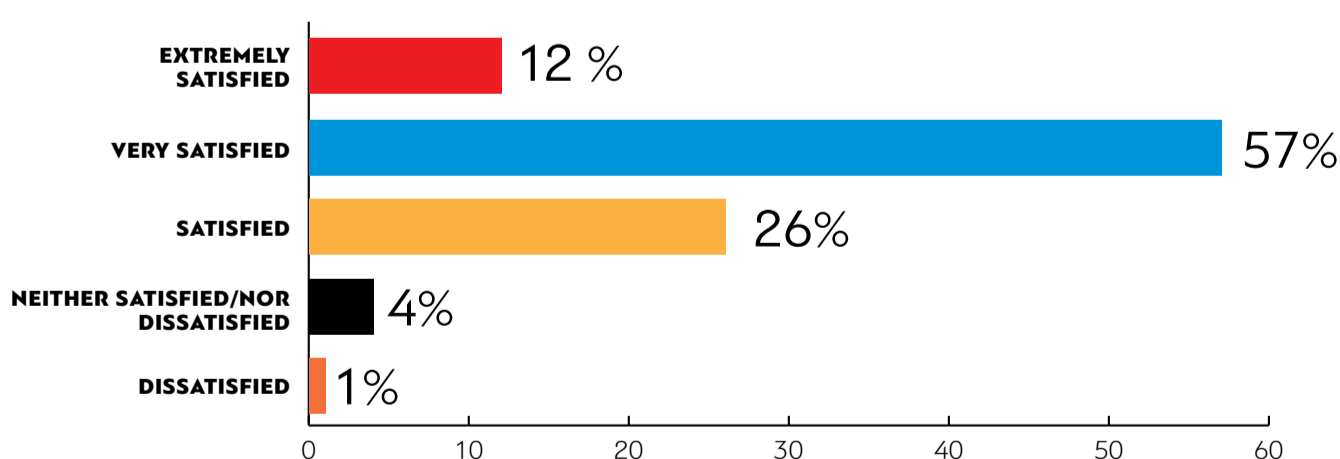


#### Do you expect to close a deal over the next 6 months with any of the hosted buyers that you met during FOODTECH 2019\*?



\*Exhibitors who participated at b2b meetings with hosted buyers

#### Are you satisfied from your participation at FOODTECH 2019?



#### Do you intend to participate also at FOODTECH 2021?

