

VISITOR'S SATISFACTION SURVEY

Methodology of the survey

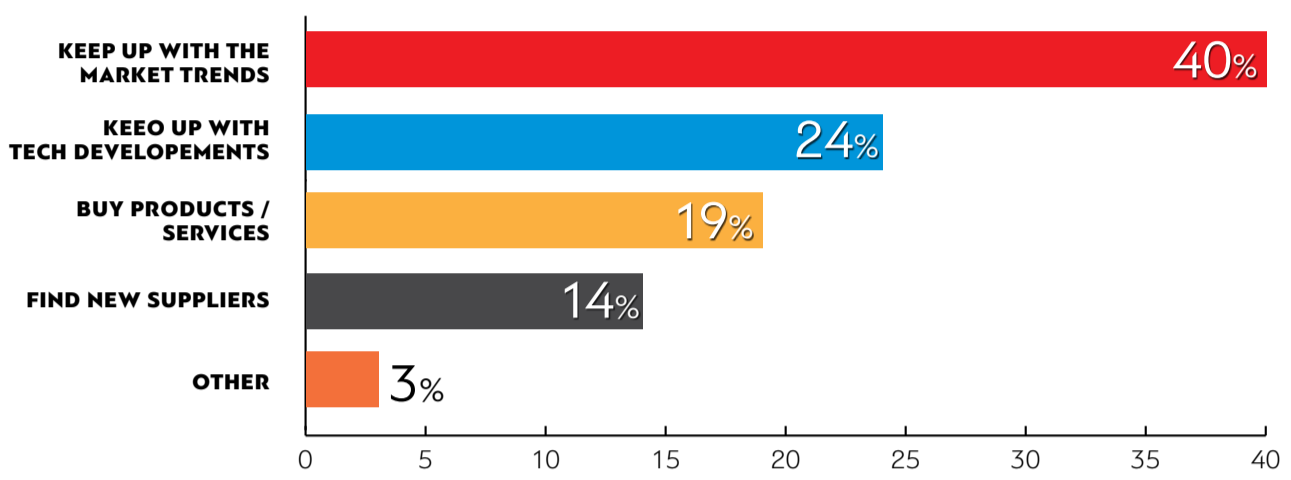
FORUM SA, organizer of FOODTECH, with the aim of improving the exhibition, assigned ALCO the FOODTECH 2019 evaluation survey on the degree of satisfaction of its visitors. The quantitative research was conducted in the form of personal interviews at the exit of the exhibition, using a structured questionnaire of 8'-10' duration, with a sample of 300 visitors. The visitors that participated at the survey are owners and executives (Factory Managers, Production Engineers, Quality Control Officers, R&D managers, Logistics managers, Supply Chainers etc.) from all over the Food & Beverage production and marketing businesses across Greece. The interviews were taken as they exited the exhibition at both entrances of the exhibition center, from Saturday 12.10 - Monday 14.10.2019.



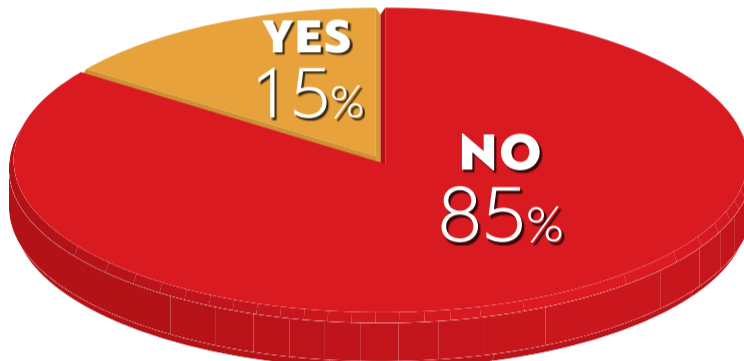
**of the participants
at the survey are
decision makers**

SURVEY RESULTS

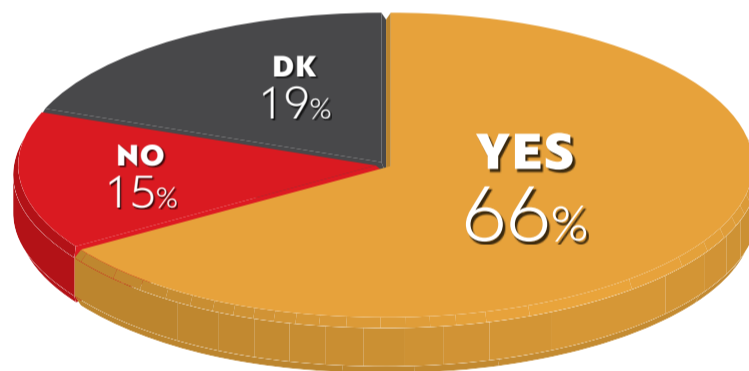
Why did you visit FOODTECH 2019?



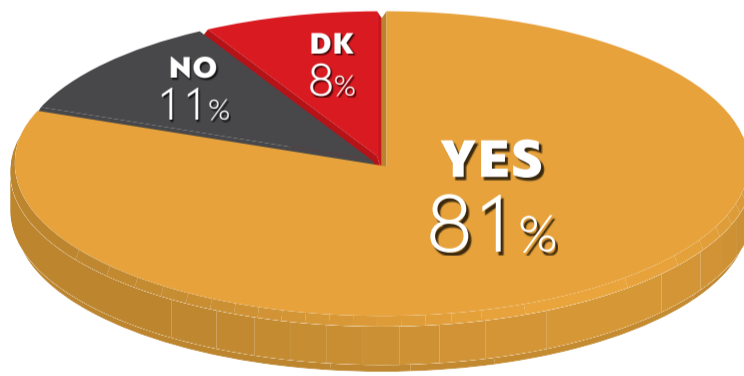
Did you closed deals with the exhibitors during FOODTECH 2019?



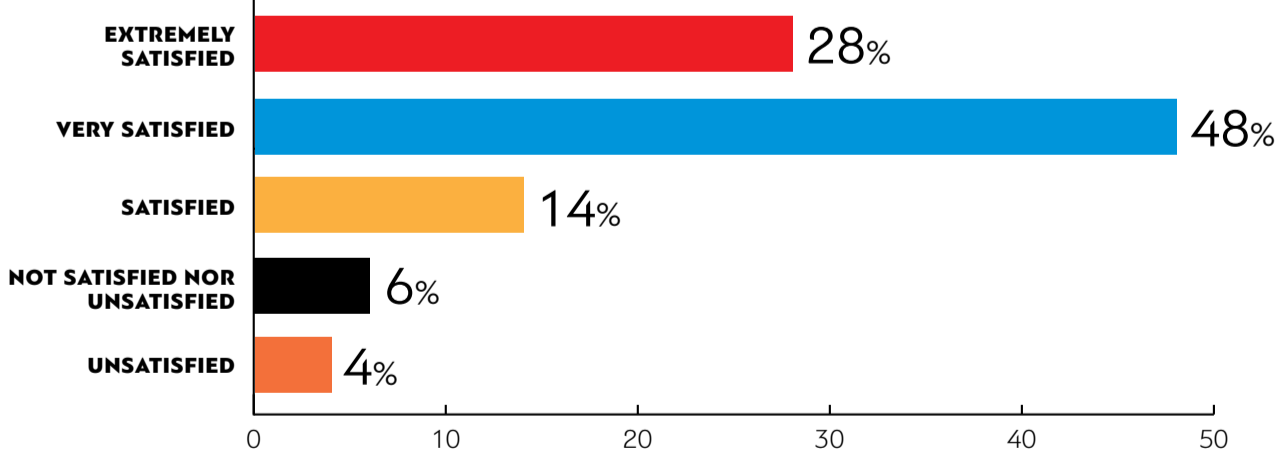
Do you intend to close any deal with any of the FOODTECH 2019 exhibitors within the next 6 months?



Did FOODTECH 2019 covered the commercial reason for which you visited her?



Are you satisfied from your visit at FOODTECH 2019?



Do you intend to visit FOODTECH 2021?

