

VISITOR BROCHURE

12-15

NOVEMBER

2021

ATHENS • GREECE

# FOODTECH

FOOD PROCESSING & PACKAGING EXHIBITION

COVID  
FREE 

ALONGSIDE

**artoza** 

Organized by FORUM SA - Member of NürnbergMesse Group • 328 Vouliagmenis Ave. • Agios Dimitrios • 173 42 • T. 210 5242100 • marketing@forumsa.gr • www.foodtech.gr

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POWTECH



# Future solutions in the food Industry



## THE GREEK MOST INFLUENTIAL TRADE SHOW FOR THE F&B INDUSTRY

FOODTECH is the answer to the F&B sector's need for modernization and constant technological update, and a surefire way to help industry companies move forward; a trade show specifically targeted at the production, processing, packaging and handling technologies of Food & Drinks, and directed to owners and executives from the sector's productive and commercial enterprises.

So, if you are looking for new technologies, innovative products, services, practical solutions and trends to integrate into your business, FOODTECH, which will be held on 12-15 November 2021, in Athens, Greece, will provide great networking, as well as an opportunity to meet with new business connections and catch up with peers.

**20,000 m<sup>2</sup>**  
Exhibition space

**180**  
Exhibitors

**20,000**  
Visitors

## The Greek F&B industry at a glance

**4%** of the country's total GDP

**25,8%** of the Greek industrial production

**€14,2** billion turnover

**16,000** enterprises involved in the food processing sector

## Why Visit



• Within four days, you will meet, under the same roof, 180 exhibitors, compare prices and conclude direct commercial agreements.



• You will see first-hand the equipment and technologies that will lead your business on the Industry 4.0 era, making it more competitive and more profitable.



• Exhibitors' products and services cover the entire range of the production process, from safe food production, processing, packaging, storage to distribution. So you will find everything you need to improve the production line of your business.



• You will acquire knowledge, information on the market trends and you will "study" up close industry's successful case studies that can serve as a model for you.

**90%**

of visitors were impressed by FOODTECH '19 and 81% stated that the trade show met their commercial needs.

## Important synergies from the parallel organization of FOODTECH & ARTOZA

FOODTECH will be organized simultaneously with ARTOZA, the key exhibition for the bakery and pastry sector in Greece. The visitors will have the opportunity, to get in touch with 180 leading companies in the bakery and confectionery industry and conclude important trade agreements.



*“We participated in a lot of b2b meetings with the exhibitors and we closed some important deals”*

**Ans Omar Alhobl**  
Bolido Group,  
Manager/ Egypt



# Introducing the new era in Food & Beverages



## EXHIBITORS & PRODUCTS

FOODTECH 2021 attracts as exhibitors the leading manufacturers, importers and suppliers of Technology & Processing products and services from Greece and the world across the following sectors of the Food & Beverage industry:

- Food & Beverage processing machinery and equipment
- Bottling & filling machines liquid food and beverages
- Automations, Robotics systems and Information technology programs
- Raw materials & Additives for F&B production
- Machinery, equipment and materials for primary and secondary packaging
- Labeling, coding and traceability machinery and equipment
- Industrial gases, air conditioning and ventilation of production areas
- Flexible packaging & labels
- Paper, glass, plastic & tinplate packaging
- Weighing systems and technologies
- Storage, handling & transportation systems, air compressors
- Cooling - Heating Systems, Freeze chambers
- Cleaning and disinfection machinery & systems. Waste management
- Certification, marketing & product design companies. Organizations, Associations, Press

### A COVID FREE TRADE SHOW

As we prepare for FOODTECH 2021, we are focused on the health and well-being of our exhibitors and attendees, applying guidelines issued by the government. Entrance to the exhibition will be exclusively permitted with a Vaccination or Recovery certification.

## VISITORS BY BUSINESS TYPE

- Dairy & cheese industries and artisanships
- Olive mills & olive oil and table olive processors
- Meat, poultry, meat products and meat preparations industries and artisanships
- Frozen food industries. Sauces, dressings.
- Bakery & confectionery product industries and artisanships
- Ready meals and canned product industries
- Fruit & vegetable packaging plants
- Fish, catches & cured fish production units
- Pasta, pulses, etc. producers & processors
- Honey, nuts, jam, halva and confectionery producers & processors
- Wineries, breweries & distilleries
- Water, juice, soda and beverage bottling companies. Coffee roasters
- Organized retail. Food & Beverage wholesale

75%

of respondents believe that in November the health conditions will allow the safe organization of the trade show.

## The trade show's digital platform

Alongside the physical trade show, the FOODTECH digital platform will also operate. The platform will bring exhibitors in contact with trade professionals who will not be able to attend the exhibition in person. You will be able to explore online a plethora of products, participate in b2b meetings with the exhibitors via video call, leave your business card and take exhibitors business card.



## DYNAMIC HOSTED BUYER PROGRAM

FOODTECH has designed a comprehensive Hosted Buyer Program to attract the very highest caliber of buyers from across the globe, looking to do business in the Southeast of Europe. With all or part of their travel and accommodation expenses paid for, qualified hosted buyers simply have to attend a minimum number of B2B meetings that are pre-scheduled through an online matchmaking platform. Join the Program now and enjoy the following exclusive benefits:

- FREE Travel
- FREE Accommodation
- FREE ACCESS to buyers' lounge
- B2B Scheduled meetings
- FREE ACCESS to the trade show
- FREE Transportation

“I found exactly the products I was looking for. There were many innovative products that impressed us”

Vessela Siracova  
Catalog, CEO/  
Bulgaria

# Plan your visit now!

Join our Hosted Buyer Program

For further information, please contact our team

- **Filippos Papanastasiou**  
Director Int'l Development  
T.: +30 6983 903 043  
E.: fp@forumsa.gr
- **Ioanna Lalia**  
Int'l Visitors Team  
T.: +30 6986915407  
E.: il@forumsa.gr
- **Ioanna Polichronopoulou**  
Int'l Visitors Team  
T.: +30 6981624810  
E.: ip@forumsa.gr
- **Evelina Bournousouzi**  
Int'l Visitors Team  
T.: 6973777733  
E.: ebo@forumsa.gr

## FOODTECH 2021

FOOD PROCESSING & PACKAGING EXHIBITION

### Opening Days & Times

NOV 12	NOV 13	NOV 14	NOV 15
FRIDAY 11.00 - 19.00	SATURDAY 10.00 - 19.00	SUNDAY 10.00 - 19.00	MONDAY 10.00 - 18.30

[www.foodtech.gr](http://www.foodtech.gr)

### Under the auspices:

- **MINAGRIC** (Ministry of Rural Development & Food)
- **AGMPM** (Ass. of the Greek Manufacturers of Packaging & Materials)
- **ΣΕVEK** (Association of Hellenic Meat Processing Industries)
- **ELSET** (Hellenic Labelers Association)
- **EEL** (Hellenic Logistics Association)
- **AHPI** (Association of Hellenic Plastic Industries)
- **SEVT** (Federation of Hellenic Food Industries)
- **HAFST** (Hellenic Association of Food Scientists & Technologies)
- **SEVITEL** (Ass. of Hellenic Industries for the Standardization of Olive Oil)
- **GCSLA** (Greek Cold Storage & Logistics Association)
- **INCOFRUIT HELLAS** (Association of Greek Companies for Export, Distribution of Fruits, Vegetables and Juices)