Global Pack

INTERNATIONAL PACKAGING EXHIBITION

Exhibitors Participation Kit

11-13 8 METROPOLITAN EXPO

FOODTECHEINTENATIONAL FOOD PROCESSING EXHIBITION

- SERVICES
- ADVERTISING SOLUTIONS
- EXHIBITOR & ORDERING FORMS



TRADE SHOW LOGO - EXHIBITOR'S PROFILE

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PAGE 03	Logo "We participate"

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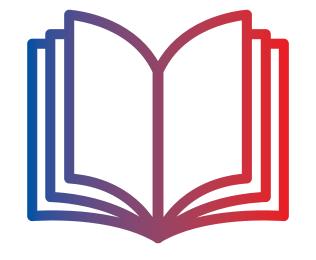




LOGO "WE PARTICIPATE"

In order to advertise your participation in the trade show, download the logo "we participate" in a digital form, which can be used in your e-mail (along with your digital signature), or as a banner on your website.

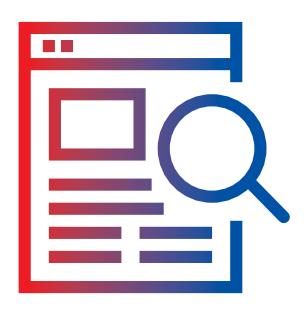
- For the Greek version **click** here for Foodtech and **here** for Global Pack.
- For the English version **click** here for Foodtech and here for Global Pack.



EXHIBITORS CATALOGUE

EXHIBITORS IN ALPHABETICAL ORDER

➤ The Exhibitors Catalogue will be distributed within a bag, to all visitors. This is more than just a list of each exhibitor's information and products in both Greek and English; it is a comprehensive market guide, a valuable work tool for visitors, which will also be utilized after the end of the trade show.



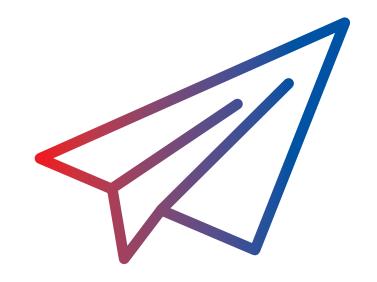
Kindly download the form and fill in your **information** in order to be included in the index of the Exhibitors Catalogue, and mark with an (X) the categories which are relevant to your products. Once filled in, please send it to our e-mails: sales.support@forumsa.gr & nm@forumsa.gr, mentioning the Trade Show, the Company name, and the words "Exhibitor Profile Form".

	INITIAL PARTY AND
Alphabetical Exhibitor Prof	ile
(Kindly fill in this form for your presentation to the exhibitor's o	
to all promotional materials of the exhibition)	
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Site:	
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Contact person :	
Contact person's Email:	
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Click here and download the profile form







ADVERTISING SOLUTIONS

IN THE TRADE SHOW

Enhance your presence in the trade show by taking advantage of the offered promotion solutions, in order to make a statement, or further showcase your products and/or services.

Kindly contact our commercial department for availability (ms@forumsa.gr & nm@forumsa.gr).





ADVERTISE IN THE EXHIBITORS CATALOGUE

(DISTRIBUTED FREE OF CHARGE TO THE VISITORS)

Your advertisement in the Exhibitors Catalogue will bring about the best possible commercial results. The types of advertisements as well as the relevant costs can be found in the price list (VAT is not included).

SPECIFICATIONS:

<u>Dimensions:</u> As shown in the following table + 0.5 cm bleed + crop marks File: pdf, resolution 300 dpi

Deadline for sending the file: 2 weeks before the opening of the show Kindly send it to our e-mails: magazines@forumsa.gr & nm@forumsa.gr, mentioning the Trade Show, the Company Name, and the words "Advertisement In The Exhibitors Catalogue".

ADVERTISMENT PRICE LIST

Standard Positioning							
ТҮРЕ	PLACEMENT	DIMENSIONS	PRICE				
Single Page		14,5x21 cm	600 €				
Spread		29x21 cm	1.050 €				
	Premium Positioning						
TYPE	PLACEMENT	DIMENSIONS	PRICE				
1st Spread		29x21 cm	1.300 €				
2st Spread		29x21 cm	1.200 €				
3st Spread		29x21 cm	1.100 €				
C' Cover Page		14,5x21 cm	700 €				
Back Cover		14,5x21 cm	1.600 €				



ADVERTISE ON A PRINTED CANVAS (PVC TARPAULIN) AT THE MAIN **CORRIDOR OF THE METROPOLITAN EXPO**

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED

TOTAL NUMBER OF CANVASES: 14

DIMENSIONS: 4.0m (L) x 5.0m (H), 5.0m (L) x 5.0m (H), 3.0m (L)

x 6.0m (H) (SEE FLOORPLAN)

COST: 2,500.00 € + VAT

SPECIFICATIONS:

File:

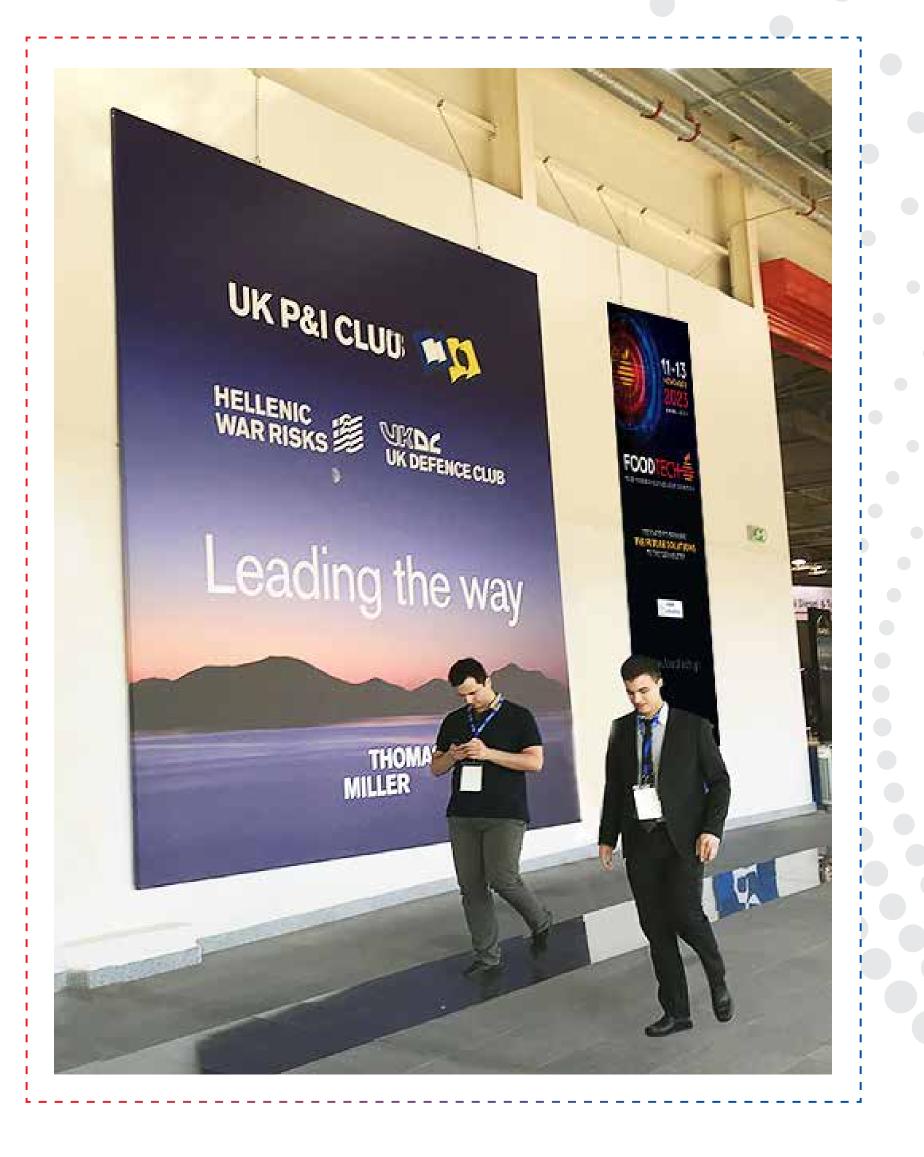
- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

Deadline for sending the file: 2 weeks before the opening of the show

Kindly send it to our e-mails: sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show,

the Company Name, and the word "Canvas"





ADVERTISE ON A PRINTED CANVAS (PVC TARPAULIN) AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

TOTAL NUMBER OF CANVASES: 12 DIMENSIONS: 1.5m (L) x 5.0m (H)

COST: 750,00 € + VAT

SPECIFICATIONS:

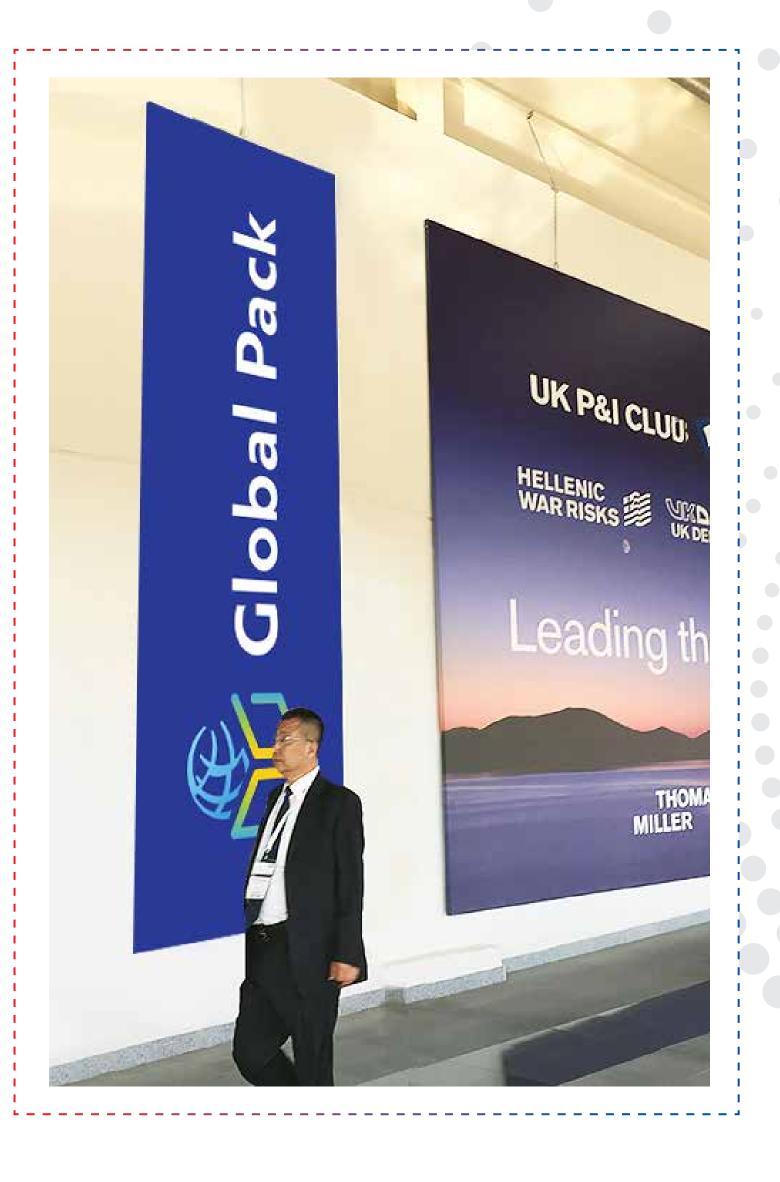
File:

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

Deadline for sending the file: 2 weeks before the opening of the show

Kindly send it to our e-mails: sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show, the Company Name, and the word "Canvas" No.





ADVERTISE ON A LIGHTBOX AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

TOTAL NUMBER OF LIGHTBOXES: 12

DIMENSIONS: 0.937m (L) x 2.0m (H)

COST: **600.00 €** + VAT



File:

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

Deadline for sending the file: 2 weeks before the opening of the show

Kindly send it to our e-mails: sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show, the Company Name, and the word "Lightbox" No.









ADVERTISE ON A POSTER AT THE ENTRANCE OF LOBBY 1 OF THE METROPOLITAN EXPO

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

TOTAL NUMBER OF POSTERS: 4

DIMENSIONS: 4.0m (L) x 1.0m (H)

COST: 600.00 € + VAT



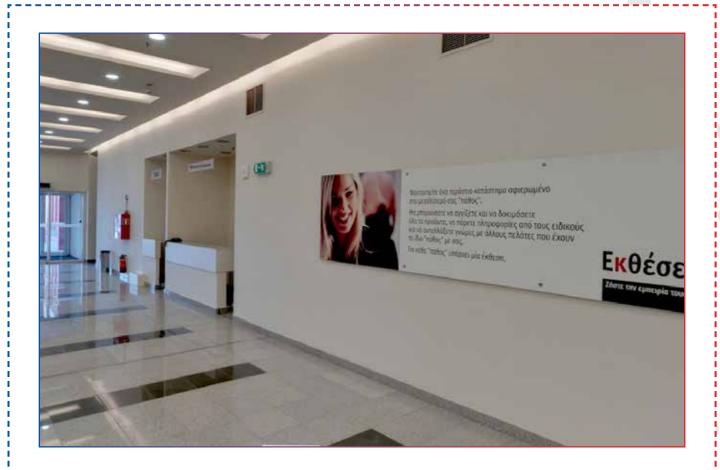
File:

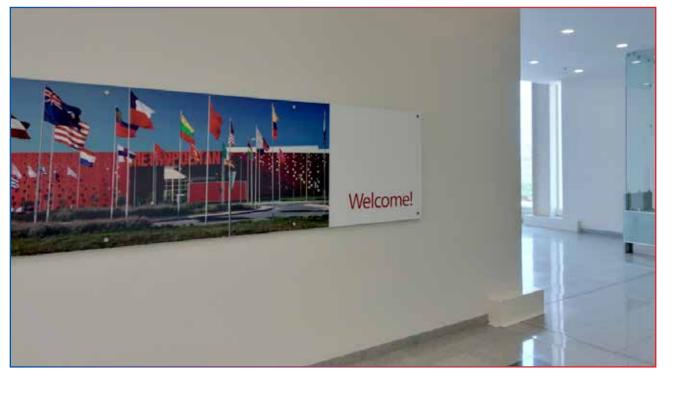
- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

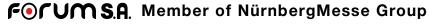
Deadline for sending the file: 2 weeks before the opening of the show

Kindly send it to our e-mails: sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show, the Company Name, and the word "Poster" No.



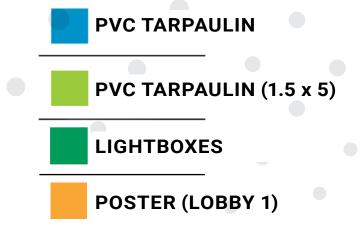


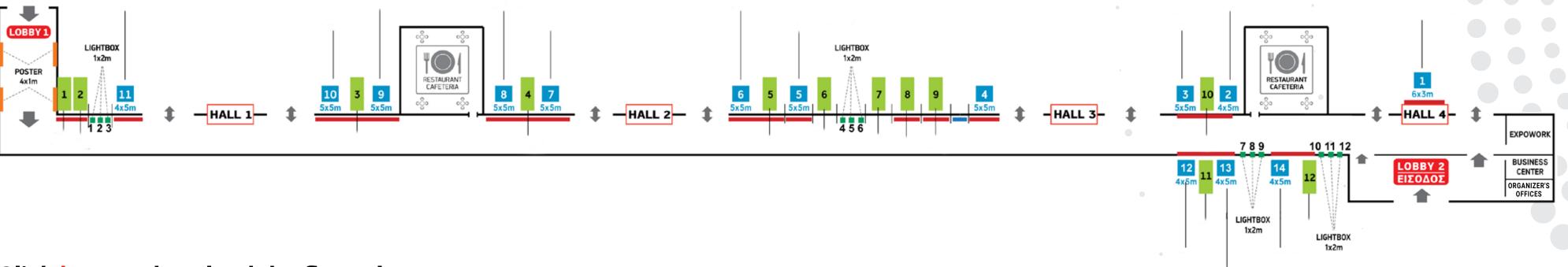


FLOOR PLAN SHOWING THE VARIOUS POSITIONS OF LIGHTBOXES, **PVC TARPAULIN**

The following floorplan shows (indicated with) the positions of the PVC Tarpaulin, lightboxes at the central corridor & the positions of posters at lobby 1.

MAIN CORRIDOR **POSITIONS**





Click here to download the floor plan

PROMOTION THROUGH AN ADVERTISING LE

You can place a leaflet inside the non-woven bag that will be distributed along with the Exhibitors Catalogue to every visitor.

COST: 1,500.00 € + VAT

Pieces: 10,000

Specifications: Dimensions up to 22 x 29 cm (maximum A4 size), weight -> up to 50gr

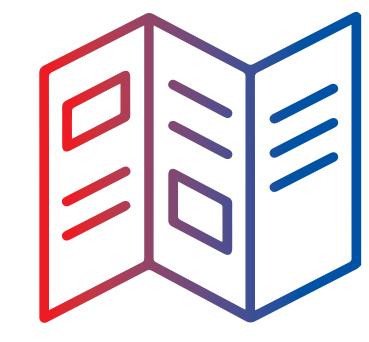
Delivery time: 4 days before the opening of the show at the ATHENS METROPOLITAN EXPO

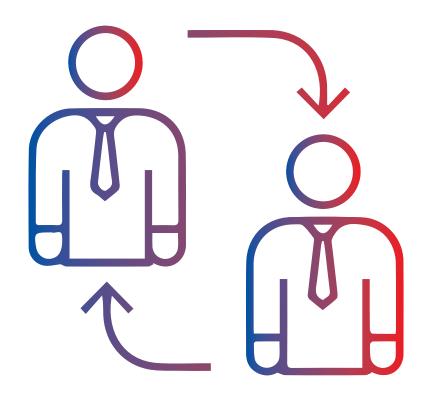
Deadline for orders: 1 week before the opening of the show

MAXIMUM NO OF LEAFLETS INSIDE THE NON-WOVEN BAG: 15 (1 PER CLIENT)

For ordering, kindly contact our commercial department at:

sales.support@forumsa.gr & nm@forumsa.gr.



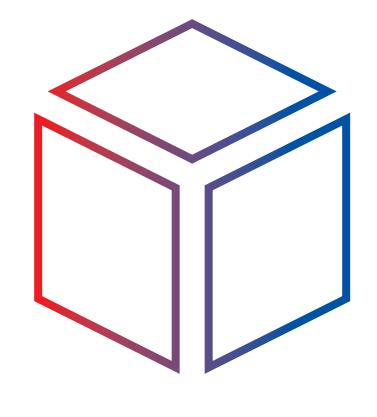


DIGITAL PLATFORM

➤ Cooperation with TALQUE (digital platform), for a developed hybrid version of the exhibition.

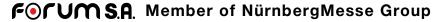
Each exhibitor will receive a Link of the Digital platform, so as to create an account and the company's profile in order to attract and hold b2b meetings with as many international buyers as possible. Detailed instructions for using the platform will be sent (for more information ms@forumsa.gr & nm@forumsa.gr)





SPONSORSHIP PACKAGES

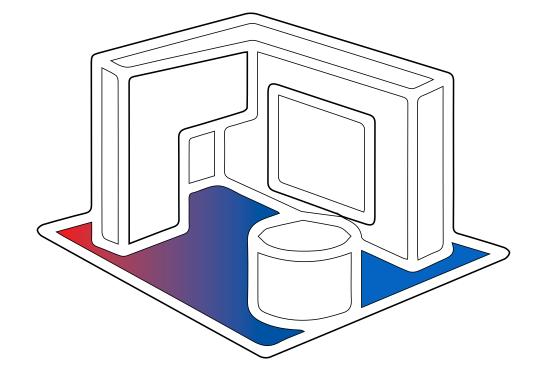
For sponsorship packages kindly send an e-mail at: sales@forumsa.gr & nm@forumsa.gr











READY - MADE STAND

(EXECUTIVE, BUSINESS, BASIC STRUCTURE AND CARPET)

For the exhibitors wishing to have an upgraded presence at the lowest possible cost, our company offers ready-made stands or structures of high aesthetic and functionality as:

- Executive
- Business
- **■** Basic structure & a carpet

EXECUTIVE -READY-MADE STAND - COST & SPECIFICATIONS

RENTAL COST:

➤ Structure as it is described comes at a cost of **240.00** € / m2 + VAT (The above mentioned cost includes the space rental)

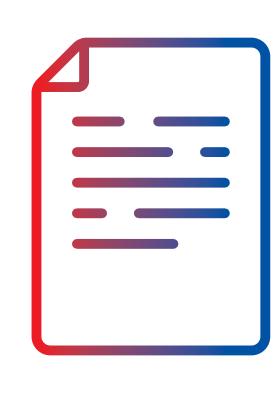
SPECIFICATIONS:

On the picture on the side you can see an indicative photo of a ready-made stand -> Executive as well as what is included (specifications & equipment)

- Aluminum structure with white and grey PVC panel(s)
- PVC partition
- Raised floor with fitted carpeting
- Sets of: 1 table, 3 seats, 3 shelves, 1 cabinet, 1 stool, 1 info desk
- Company name on the stand's facia (1,50m x 0,45m)
- ets of: 2 HQ1 150W floodlights, 1 power strip
- The exhibitors are not allowed to drill the walls or the aluminum transverses. It is also prohibited to paint those materials as well as to act in any way that will damage them.

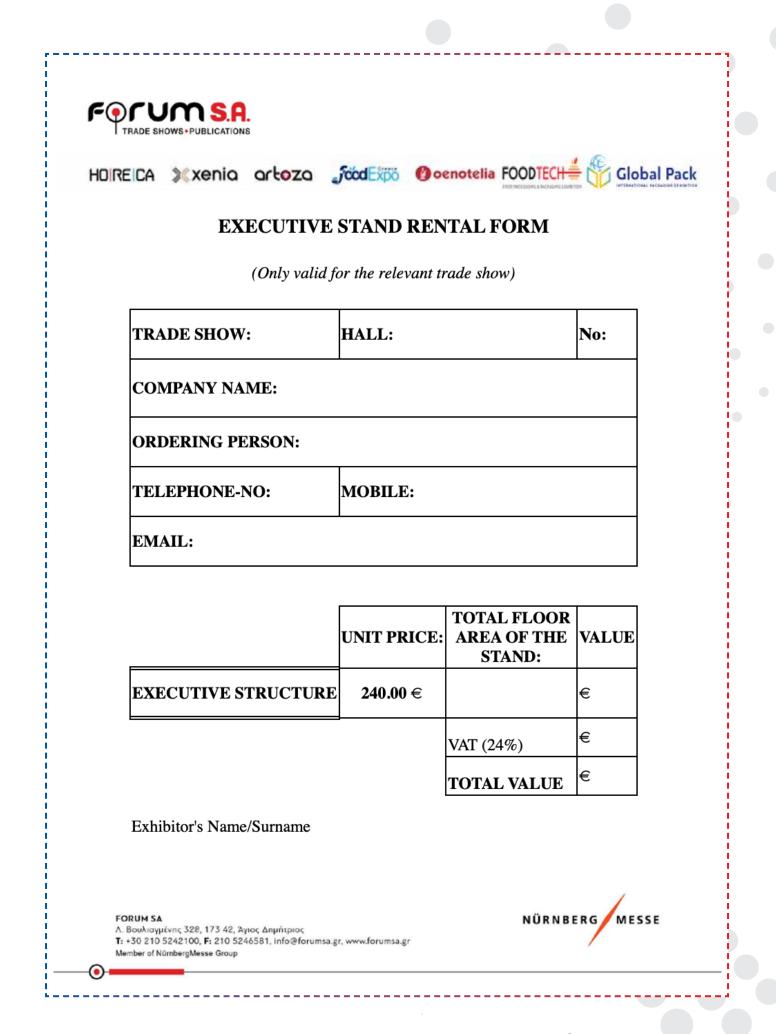
<u>Deadline</u> for ordering the ready-made stand: up to 1 month before the opening of the show, and according to availability.





EXECUTIVE (READY-MADE STAND) **ORDERING FORM**

Should you wish to order the turnkey executive stand, kindly fill in the order form, sign and stamp it and send it to our e-mails: sales. support@forumsa.gr & nm@forumsa.gr, mentioning the Trade Show, the Company Name and the words "Executive Ready-Made Stand".



Click <u>here</u> to download the ordering form

FOODTECH

BUSINESS STAND - COST & SPECIFICATIONS

RENTAL COST:

➤ Structure as it is described comes at a cost of 60.00 € / m2 + VAT (The above mentioned cost does not include the space rental)

SPECIFICATIONS:

On the picture on the side you can see an indicative photo of a Business stand - as well as what is included (specifications & equipment).

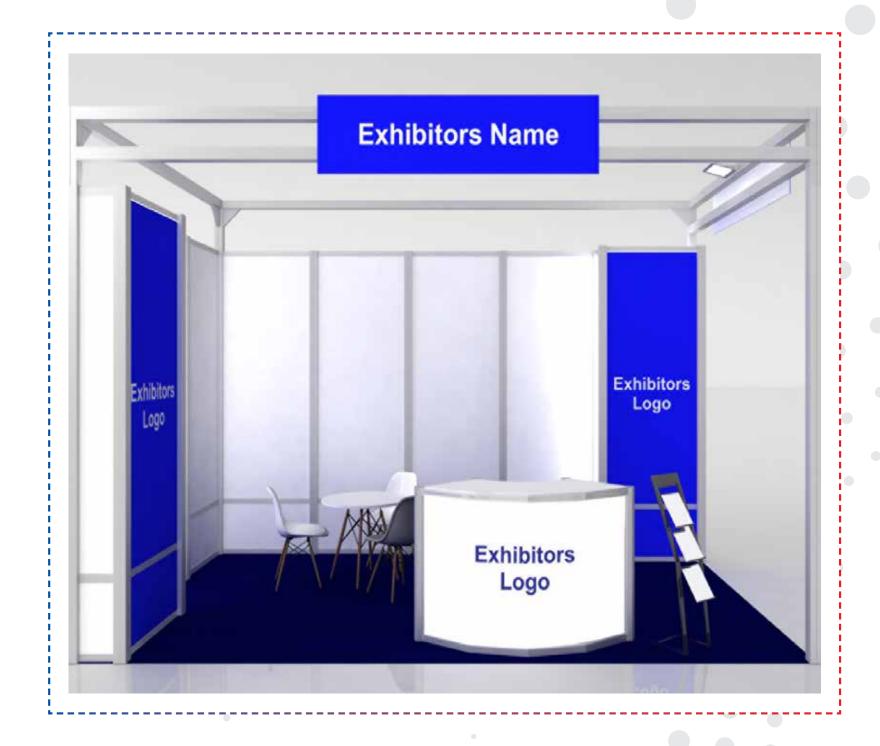
Structure: Aluminium structure grey colored frame 3,50 m height

Panels: White panels color 3,00 m. height and 2 transparent lighted boxes (1,00 m x 3,00 m) with printings (0,91 m x 2,38 m and 0,91 m x 0,45 m.).

Equipment:

- Blue color carpet
- 1 round table 0,80 m diameter
- 3 chairs (white) and 1 stool.
- White curved infodesk with print 1,47m x 0,946 m.
- and 1 brochure holder with 3 A4 slots.
- 1 LED 100 floodlight per 4 sq.m. and 1 500W grounded socket.
- 2 signages with the exhibitor's name 2,00 x 0,50 m.T

Deadline for ordering the business stand: up to 1 month before the opening of the show, and according to availability.



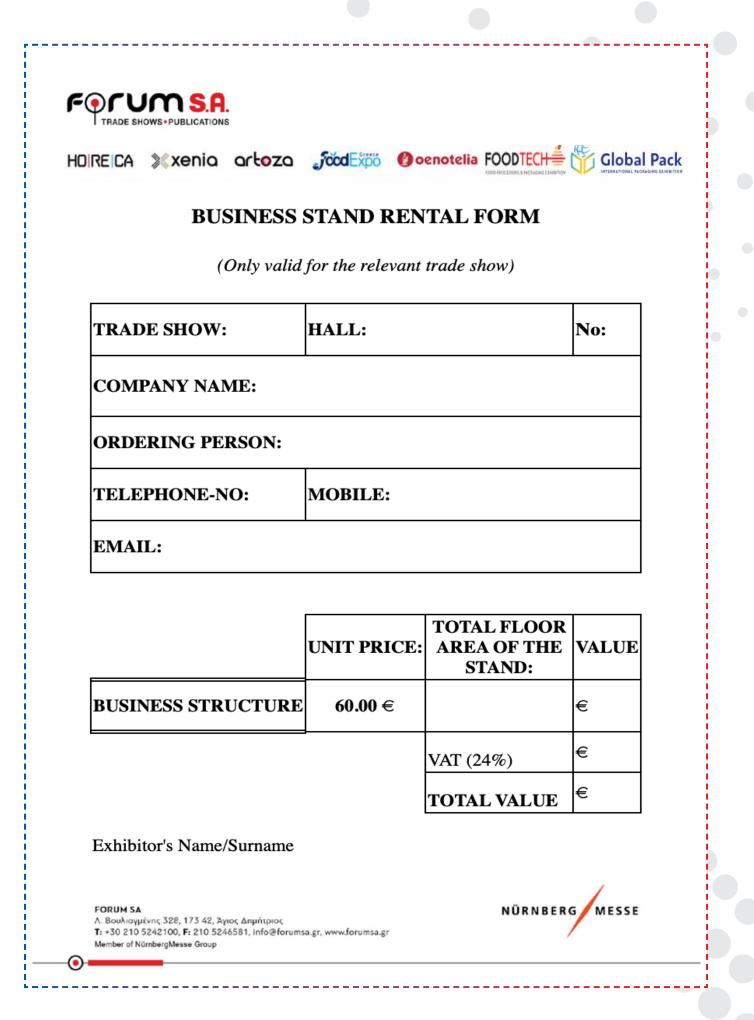




BUSINESS STAND ORDERING FORM

Should you wish to order the business structure, kindly fill in the order form, sign and stamp it and send it to our e-mails:

sales.support@forumsa.gr
& nm@forumsa.gr, mentioning
the Trade Show, the Company Name and the words "Business Stand".



Click <u>here</u> to download the ordering form

FOODTEC

BASIC STAND - COST & SPECIFICATIONS

RENTAL COST:

- ➤ Structure as it is described comes at a cost of 20.00 € / m2 + VAT
- ➤ Dark grey carpet at an extra charge of 5.00 € / m2 + VAT

SPECIFICATIONS:

On the picture on the side you can see an indicative photo of a basic structure (9 m2) as well as what is included (specifications & equipment)

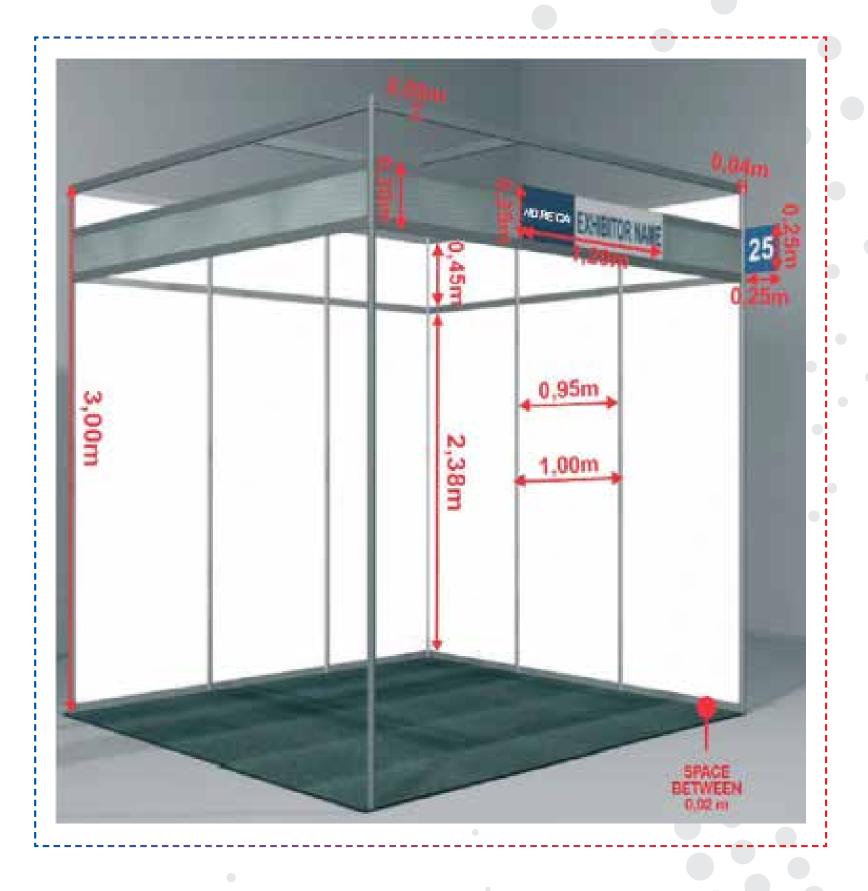
- 3m high Aluminum structure, with white and grey PVC panel(s)
- PVC partition
- Fitted carpeting
- Company name (not logo) printed at the facia of the stand (1,20m x 0,25 m), at every open facade
- 1 x 100W spotlight / 3 m2 and a 220 Volt socket

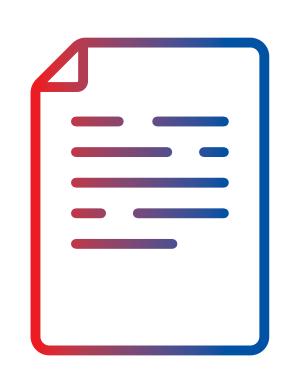
The exhibitors are not allowed to drill the walls or the aluminum transverses.

It is also prohibited to paint those materials as well as to act in any way that will damage them.

Deadline: For ordering the basic stand & carpet:

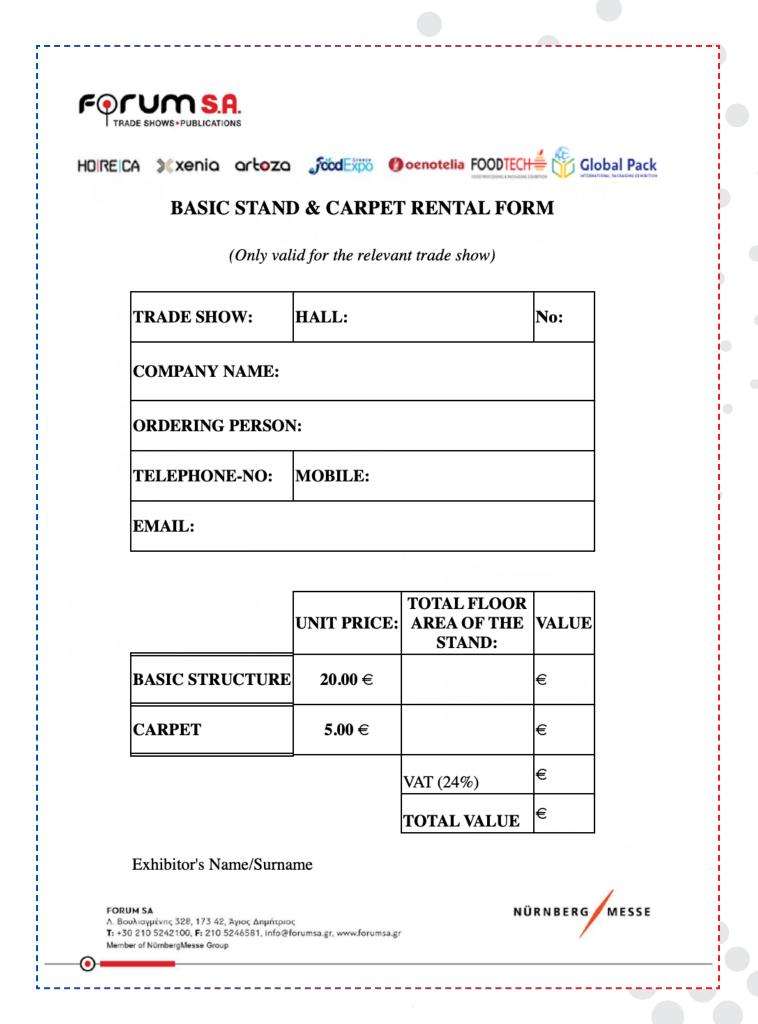
up to 1 week before the opening of the show.





BASIC STAND & CARPET **ORDERING FORM**

Should you wish to order the basic structure and the carpet, kindly fill in the order form, sign and stamp it and send it to our e-mails: sales.support@forumsa.gr & nm@forumsa.gr, mentioning the Trade Show, the Company Name and the words "Basic Stand & Carpet".



Click <u>here</u> to download the ordering form

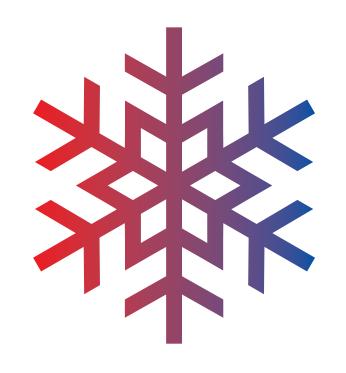
FOODTECH











RENT A FRIDGE/ DEEP FREEZER FOR THE TRADE SHOW

You can rent at a very low cost (for all the days of the trade show) fridges, deep freezers or fridge displays for cheese & cold cuts, from our company.

Kindly send an e-mail to check the availability at ms@forumsa.gr & nm@forumsa.gr.

FRIDGE DISPLAY "400 LT CRYSTAL CR400 ECONOMY"

NUMBER OF AVAILABLE PIECES: 35

RENTAL COST (FOR ALL DAYS): 150.00 € + VAT

Natural air circulation with ventilator assistance. Adjustable shelves and illuminated promotional sign. Interior from non-toxic sheet metal. Certified. (Lock included)

FEATURES:

- ➤ EXTERIOR DIMENSIONS: 0.59m x 0.61m x 2.0m (H)
- ➤ INTERIOR DIMENSIONS: 0.51m x 0.47m x 1.57m (H)
- ➤ SIGN DIMENSIONS: 55.0cm (L) x 16.5cm (H)
- ➤ CAPACITY: 400 LT
- ➤ COLD STORAGE CAPACITY: +2°C / +8°C
- ➤ CONSUMPTION: 310W

- ➤ OPERATING POWER: 257 WATT (SINGLE PHASE CURRENT)
- ➤ OPERATING CURRENT: 1.92 AMP
- ➤ NET / GROSS WEIGHT: 80/84KG
- ➤ ENERGY CONSUMPTION: 2.8 KW / 24H
- ➤ WATTAGE: 36 WATT
- ➤ KWH/24HRS: 5.86
- ➤ ENVIRONMENTAL CLASS: 4 (30°C - 55% RH)



DEEP FREEZER "CRYSTAL EKTOR 36 SGL"

NUMBER OF AVAILABLE PIECES: 10

RENTAL COST (FOR ALL DAYS): 150.00 € + VAT

Professional horizontal deep freezer with sliding doors (Lock included)

FEATURES

➤ DIMENSIONS: 1,184m (H) x 0.644m (W) x 0.895m (L)

➤ TOTAL NET CAPACITY: 356 LT

➤ COLD STORAGE CAPACITY: -18°C / -26°C

➤ OPERATING POWER: 374 WATT (SINGLE PHASE CURRENT)



FRIDGE DISPLAY FOR **CHEESE & COLD CUTS "ERMIS"**

NUMBER OF AVAILABLE PIECES: 11

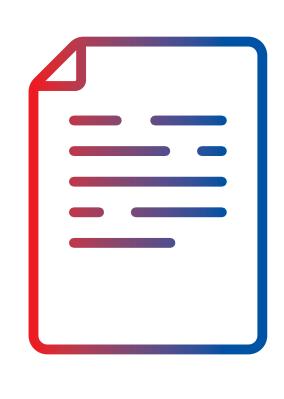
RENTAL COST (FOR ALL DAYS): 200.00 € + VAT

Professional fridge display for cheese & cold cuts (Lock included)

FEATURES:

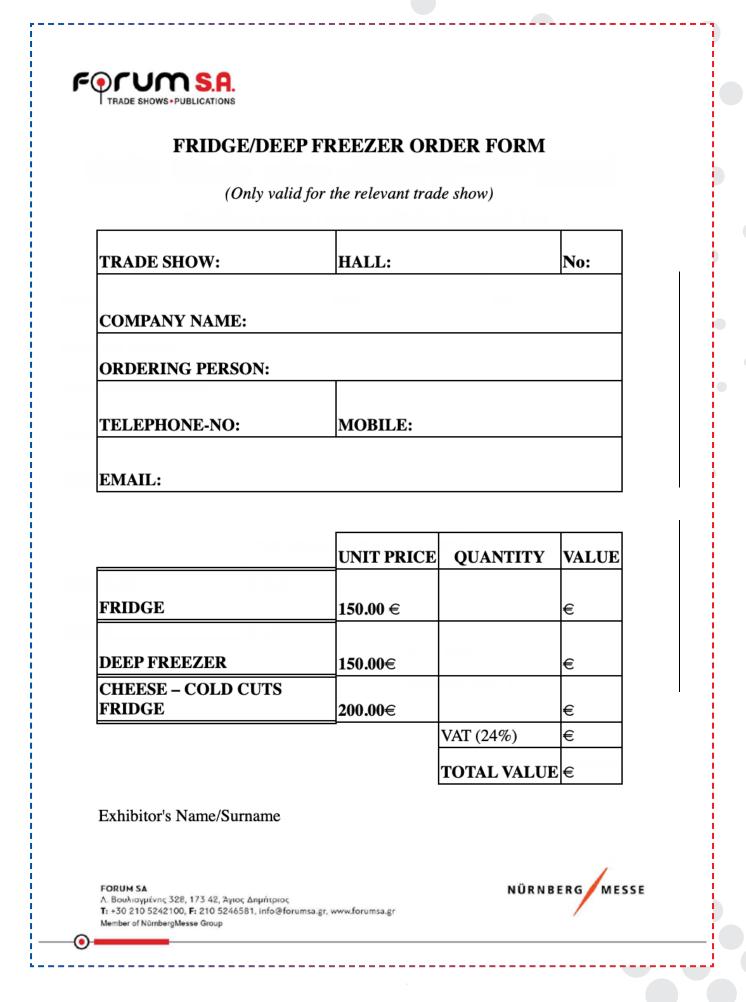
- ➤ DIMENSIONS: 1.05m x 0.87m x 1.29m
- ➤ DISPLAY TEMPERATURE: +3°C
- ➤ ENVIRONMENT: +32°C
- ➤ ABSORBED NOMINAL POWER: 455 W (SINGLE PHASE CURRENT)
- ➤ NOMINAL COOLING CAPACITY: 330W
- INTERIOR LIGHTING
- ➤ HUMIDITY: 80%R.H
- ➤ NATURAL AIR CIRCULATION COOLING
- COOLING STORAGE UNIT WITH NATURAL AIR CIRCULATION
- ➤ ΕΣΩΤΕΡΙΚΟΣ ΦΩΤΙΣΜΟΣ





FRIDGE/DEEP FREEZER **ORDERING FORM**

Should you wish to rent a fridge and/or deep freezer, kindly fill in the order form, sign and stamp it and send it to our e-mails: sales.support@forumsa.gr & nm@forumsa.gr, mentioning the Trade Show, the Company Name, the items of interest and the quantity.



Click <u>here</u> to download the ordering form

COOKING INSIDE THE STAND

In case of cooking/frying/grilling, the Exhibitor must inform the Organizer in advance. The exhibitors who wish to grill or fry inside their stand meat, fish, potatoes, croquettes etc., which produce intense odor, are obliged to accept the installation of an exhaust hood, in order to absorb the odor and pay the relevant costs. Necessary prerequisite το observe the basic conditions - requirements and the Regulation as mentioned in the Cooking/frying/grilling Agreement.

COSTS & SPECIFICATIONS FOR COOKING

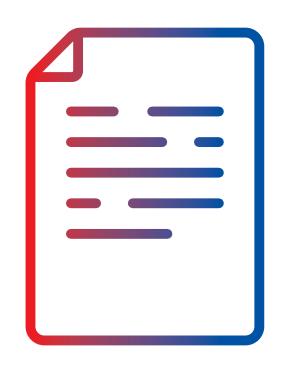
When liquefied gas and/or deep fryer are used, the exhaust hood must be equipped with only one (1) Automatic extinguishing system with maximum length 3m of hood The exhaust hood should be bigger than the burner and the burner should be obligatory closed at all three sides. The capability of odor absorption should not be taken for granted.

The terms of conditions & the regulation are mentionted in the Cooking/frying/grilling Agreement

CONNECTION WITH VENTILATION NETWORK (CHANNELS)

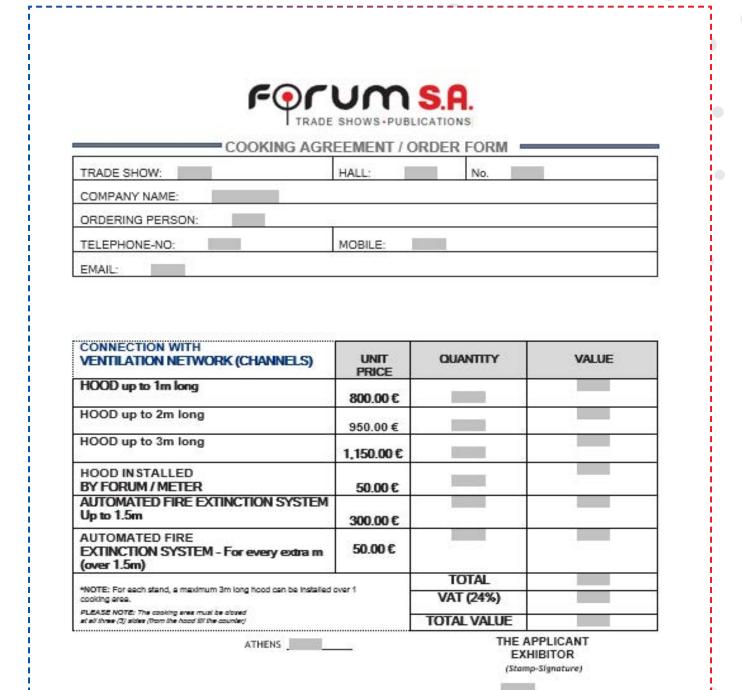
HOOD UP TO 1m LONG:	800€
HOOD UP TO 2m LONG:	950 €
HOOD UP TO 3m LONG:	1.150 €
HOOD INSTALLED BY FORUM / METER	50 €
AUTOMATED FIRE EXTINCTION SYSTEM UP	TO 1.5M 300 €
AUTOMATED FIRE EXTINCTION SYSTEM For every extra m (over 1.5m)	50 €

Note: Any exhibitor who wishes to cook in their stand should send a drawing with the exact position of the exhaust hood and its dimensions 30 days before the opening of the show at eg@forumsa.gr & nm@forumsa.gr The organizer retains the right to prohibit cooking to exhibitors who do not comply with the requirements.



VENTILATION SERVICE ORDER FORM (COOKING)-**REGULATION & TERMS OF CONDITIONS**

Should you wish to cook inside your stand, kindly fill in the order form, sign and stamp it and send it to our e-mails: ms@forumsa. gr & nm@forumsa.gr, mentioning the Trade Show, the Company Name, the items of interest and the quantity. Also required the regulation and the terms of conditionsrequirements with signature & stamp



Click <u>here</u> to download the ordering form

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