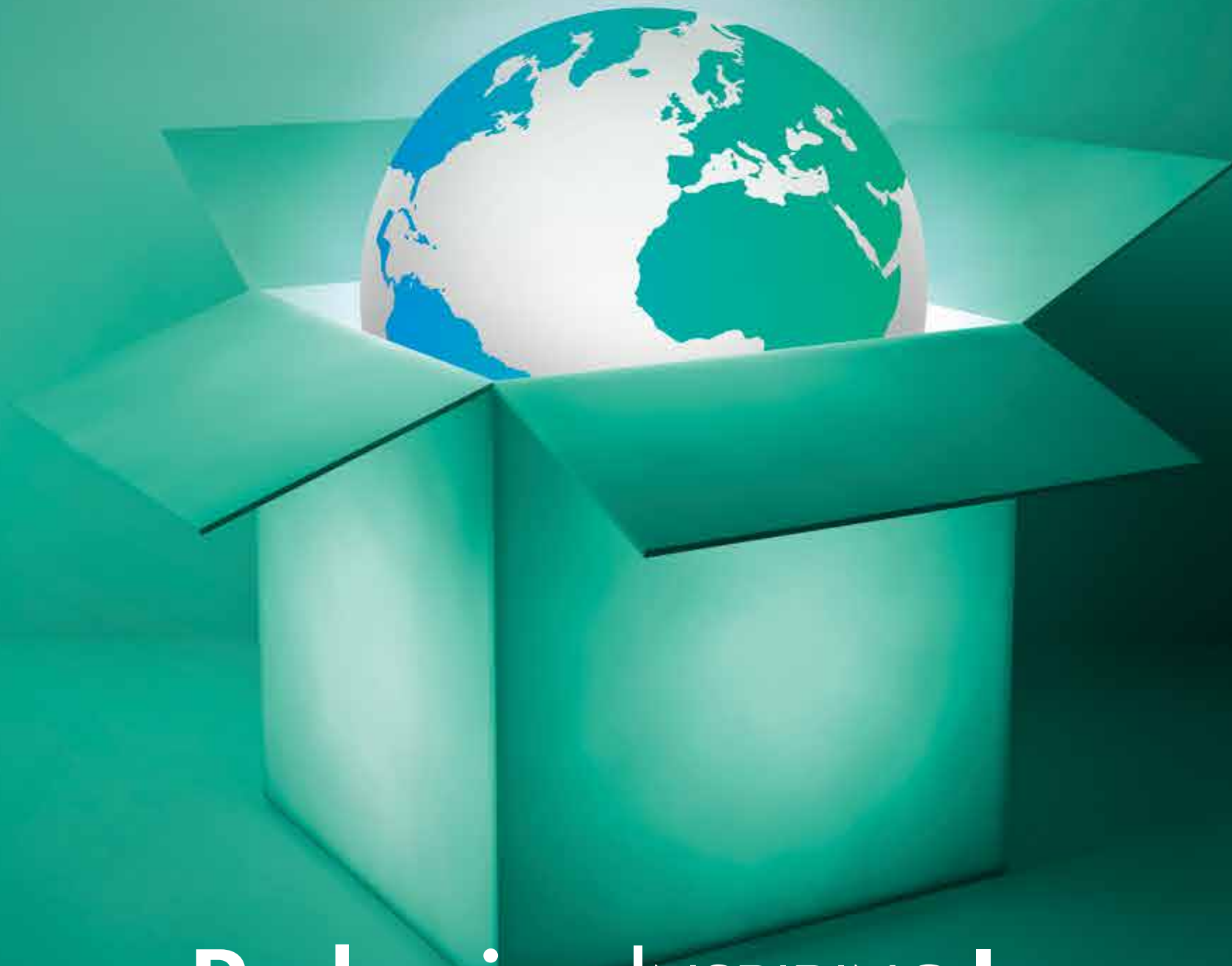




# Global Pack

INTERNATIONAL PACKAGING EXHIBITION



## Packaging INSPIRING Innovation

### EXHIBITORS PARTICIPATION KIT

SERVICES | ADVERTISING SOLUTIONS | EXHIBITOR & ORDERING FORMS

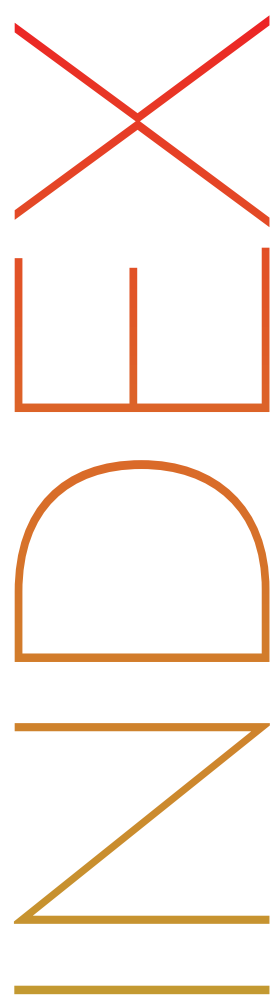
# FOODTECH

INTERNATIONAL FOOD PROCESSING EXHIBITION



7-10 **NOVEMBER** 2025

METROPOLITAN EXPO



## PAGE 03-05

# TRADE SHOW LOGO - EXHIBITOR'S PROFILE

---

- ΣΕΛ. 03 Logo "We participate"
- ΣΕΛ. 04 Exhibitors Catalogue - Exhibitor Profile
- ΣΕΛ. 05 Completing exhibitor details via platform

## PAGE 06-16

# ADVERTISING SOLUTIONS

---

- ΣΕΛ. 06 Advertising Solutions
- ΣΕΛ. 07 Advertise in the Exhibitors Catalogue
- ΣΕΛ. 08-10 Advertise on a printed canvas PVC Tarpaulin (main corridor of the Metropolitan Expo)
- ΣΕΛ. 11 Advertise on a light box (main corridor of the Metropolitan Expo)
- ΣΕΛ. 12 Advertise on a poster (Lobby 1-entrance)
- ΣΕΛ. 13 Floorplan with the canvases' allocations
- ΣΕΛ. 14 Advertise via a leaflet in the visitor's bag
- ΣΕΛ. 15 B2B Platform-Meetings with hosted buyers. Participation cost
- ΣΕΛ. 16 Sponsorship Packages

## PAGE 17-21

# SERVICES - ORDERING FORMS

---

- ΣΕΛ. 17 Ready – Made Stands Solutions
- ΣΕΛ. 18 Business Stand - Cost & Specifications (includes space rental cost)
- ΣΕΛ. 19 Business Stand Ordering Form
- ΣΕΛ. 20 Basic Stand & Carpet - Cost & Specifications
- ΣΕΛ. 21 Basic Stand & Carpet Ordering Form

# LOGO “WE PARTICIPATE”



## LOGO “WE PARTICIPATE”

In order to advertise your participation in the trade show, download the logo “we participate” in a digital form, which can be used in your e-mail (along with your digital signature), or as a banner on your website.

### GLOBAL PACK

- For the English version click [HERE](#)
- For the Greek version click [HERE](#)

### FOODTECH

- For the English version click [HERE](#)
- For the Greek version click [HERE](#)



## EXHIBITORS CATALOGUE EXHIBITORS IN ALPHABETICAL ORDER

---

- ▶ The Exhibitors Catalogue will be distributed within a bag, to all visitors. This is more than just a list of each exhibitor's information and products in both Greek and English; it is a comprehensive market guide, a valuable work tool for visitors, which will also be utilized after the end of the trade show.



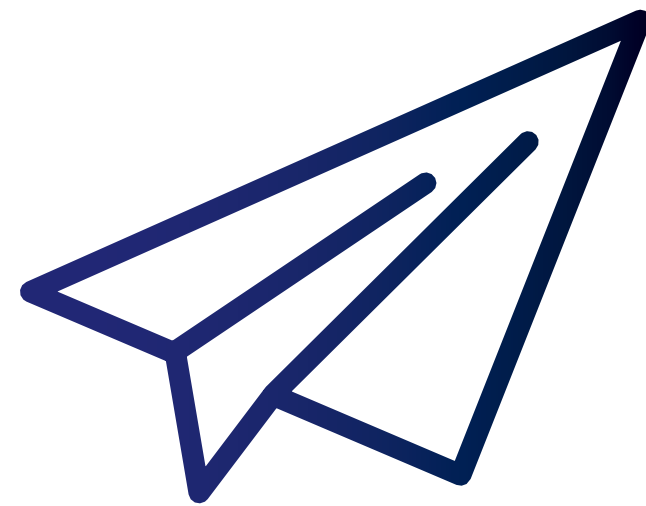
## EXHIBITOR COMPANY PROFILE

---

FORUM SA has developed a specialized platform, which you will enter with a unique username & password and create your company's profile. This profile will be used for the alphabetical presentation of your company in all promotional media /material of the exhibition such as:

- ▶ Exhibitors Catalogue
- ▶ Visitor's guide
- ▶ Website of exhibition / List of exhibitors and presentation by category and product
- ▶ Mobile application
- ▶ Hall mapping

You will be fully responsible for the correct entry of your profile and its appearance in the above promotional media. In case you need to change the details of your company, you must log in with your passwords and make all the changes, modifications, corrections, additions, etc. that you wish.



## ADVERTISING SOLUTIONS IN THE TRADE SHOW

Enhance your presence in the trade show by taking advantage of the offered promotion solutions, in order to make a statement, or further showcase your products and/or services.

**Kindly contact our commercial department for availability  
([ms@forumsa.gr](mailto:ms@forumsa.gr) & [nm@forumsa.gr](mailto:nm@forumsa.gr)).**

1

# ADVERTISE IN THE EXHIBITORS CATALOGUE

(DISTRIBUTED FREE OF CHARGE TO THE VISITORS)

Your advertisement in the Exhibitors Catalogue will bring about the best possible commercial results.

The types of advertisements as well as the relevant costs can be found in the price list (VAT is not included).

**SPECIFICATIONS:**

**Dimensions:** As shown in the following table

+ 0.5 cm bleed + crop marks

**File:** pdf, resolution 300 dpi


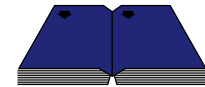





**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** [magazines@forumsa.gr](mailto:magazines@forumsa.gr)

& [nm@forumsa.gr](mailto:nm@forumsa.gr), mentioning the Trade Show,

the Company Name, and the words

“Advertisement In The Exhibitors Catalogue”.

Advertising Rates			
REGULAR POSITION			
TYPE	POSITION	DIMENSION	PRICE
SINGLE PAGE		14,5 x 21 cm	700 €
SPREAD		29 x 21 cm	1.250 €
SPECIAL POSITION			
TYPE	POSITION	DIMENSION	PRICE
1st SPREAD		29 x 21 cm	1.500 €
2nd SPREAD		29 x 21 cm	1.400 €
3rd SPREAD		29 x 21 cm	1.300 €
C' COVER PAGE		14,5 x 21 cm	800 €
BACK COVER		14,5 x 21 cm	1.700 €

2

## ADVERTISE ON A PRINTED CANVAS (PVC TARPAULIN) AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

**TOTAL NUMBER OF CANVASES:** 14

**DIMENSIONS:** 4.0m (L) x 5.0m (H), 5.0m (L) x 5.0m (H), 3.0m (L) x 6.0m (H)  
(SEE FLOORPLAN)

**COST:** 3.000,00€ + VAT

### **SPECIFICATIONS:**

#### **File:**

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (cmyk)

**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show,  
the Company Name, and the word “Canvas”





3

## NEO ADVERTISE ON A PRINTED CANVAS (PVC TARPULIN) AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

**TOTAL NUMBER OF CANVASES:** 18

**DIMENSIONS:** 6,0 m (L) x 2,5 m (H) / 6,0 m (L) x 1,7 m (H) (SEE FLOORPLAN)

**COST:** 3.000,00 € + VAT

### SPECIFICATIONS:

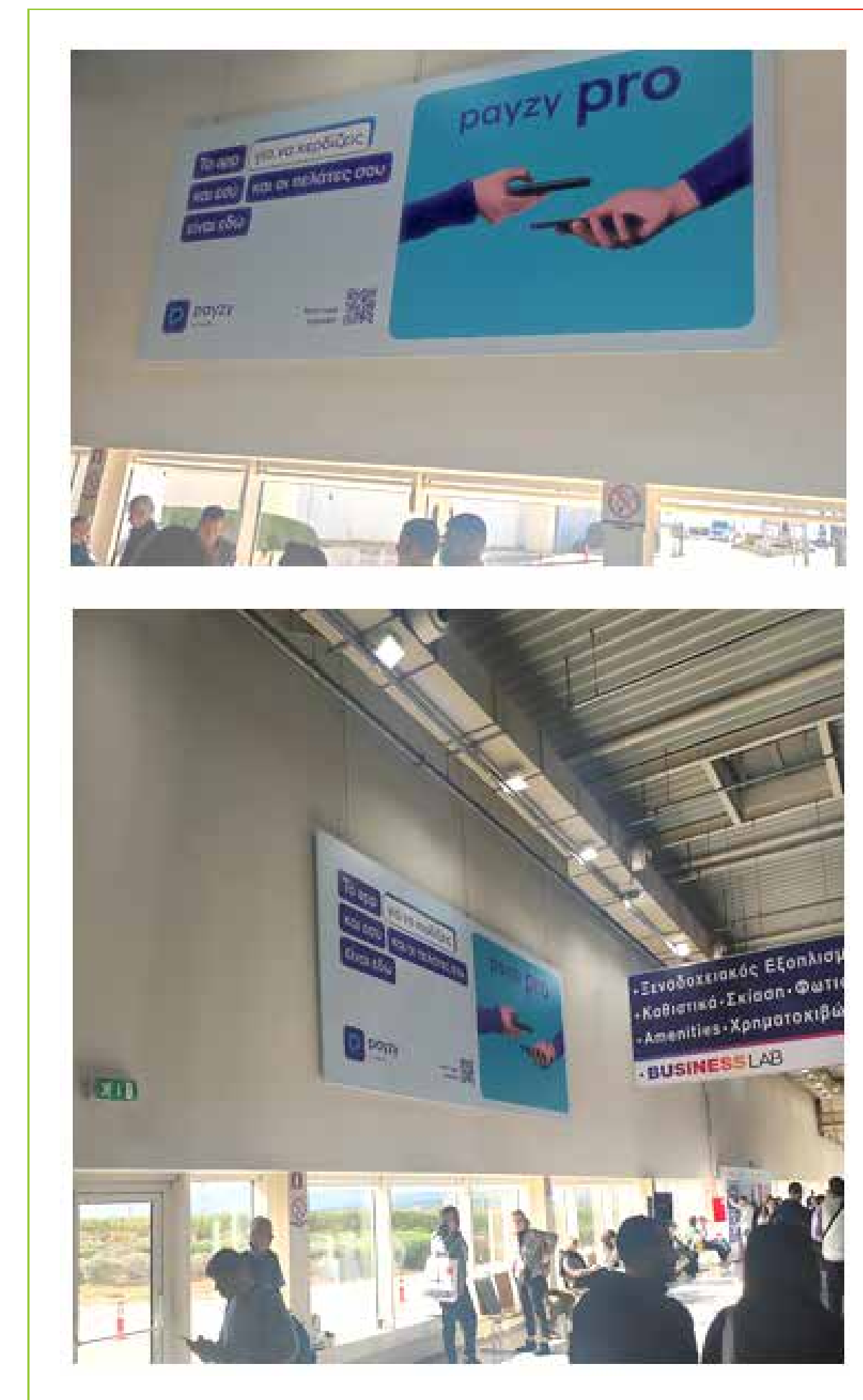
#### File:

- natural size at 150 dpi
- in the case of a photo, a tif file
- in the case of a vector file eps or pdf
- outlined font (cmyk)

**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show,  
the Company Name, and the word "Canvas" No.



4

## ADVERTISE ON A PRINTED CANVAS (PVC TARPAULIN) AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO

AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

**TOTAL NUMBER OF CANVASES:** 12

**DIMENSIONS:** 1.5m (L) x 5.0m (H)

**COST:** 850,00€ + VAT

### SPECIFICATIONS:

#### File:

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show,  
the Company Name, and the word "Canvas" No.



5

ADVERTISE ON A LIGHTBOX AT THE MAIN CORRIDOR OF THE METROPOLITAN EXPO  
AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

**TOTAL NUMBER OF LIGHTBOXES:** 12  
**DIMENSIONS:** 0.937m (L) x 2.0m (H)  
**COST:** 700.00 € + VAT

**SPECIFICATIONS:**

**File:**

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (cmyk)

**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** sales.support@forumsa.gr

& nm@forumsa.gr, mentioning the Trade Show, the Company Name, and the word "Lightbox" No.



6

ADVERTISE ON A POSTER AT THE ENTRANCE OF LOBBY 1 OF THE METROPOLITAN EXPO  
 AN ADVERTISEMENT THAT DOES NOT GO UNNOTICED!

**TOTAL NUMBER OF POSTERS:** 4  
**DIMENSIONS:** 4.0m (L) x 1.0m (H)  
**COST:** 700.00 € + VAT

**SPECIFICATIONS:**

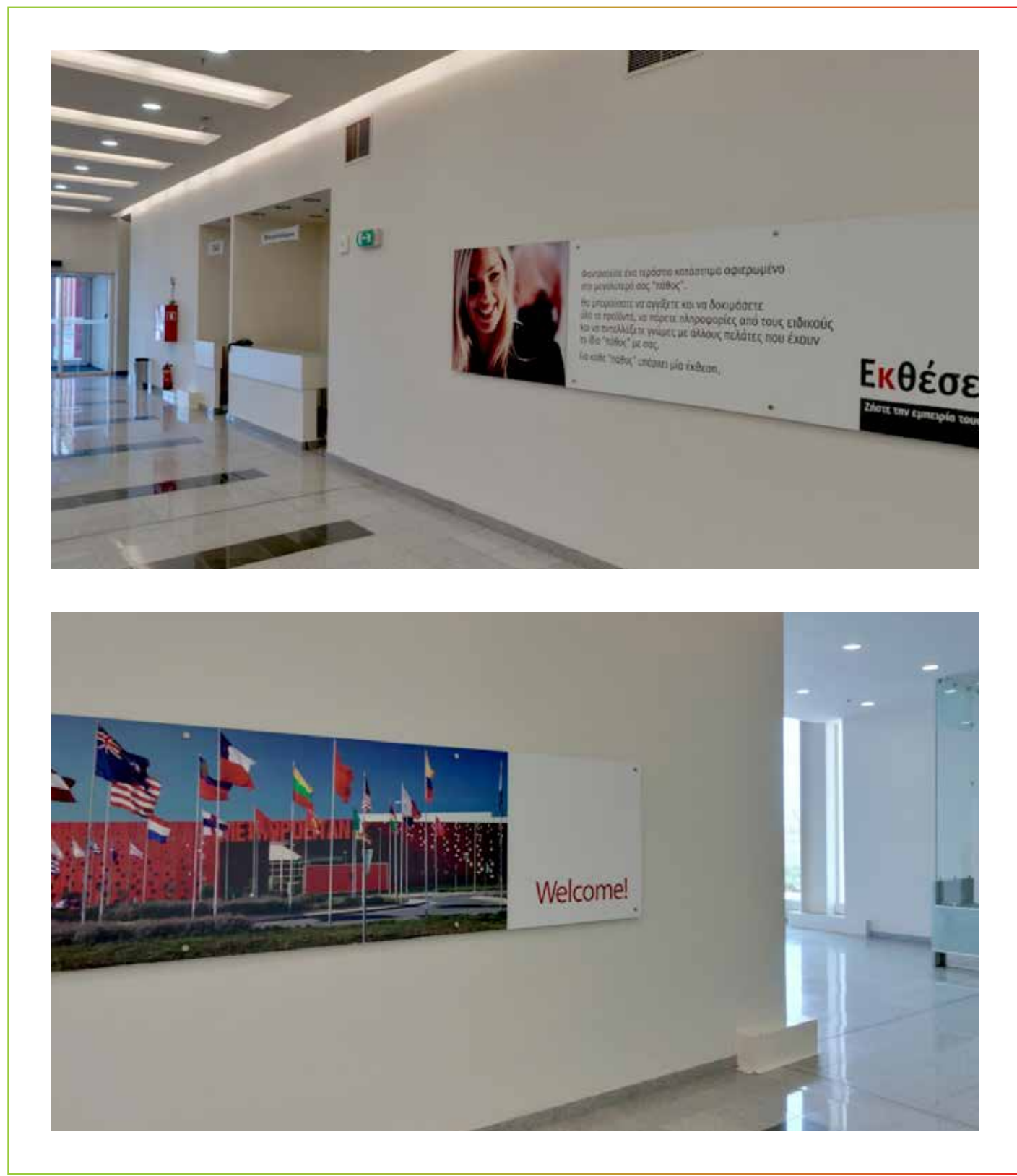
**File:**

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (cmyk)

**Deadline for sending the file:** 2 weeks before the opening of the show

**Kindly send it to our e-mails:** [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr)

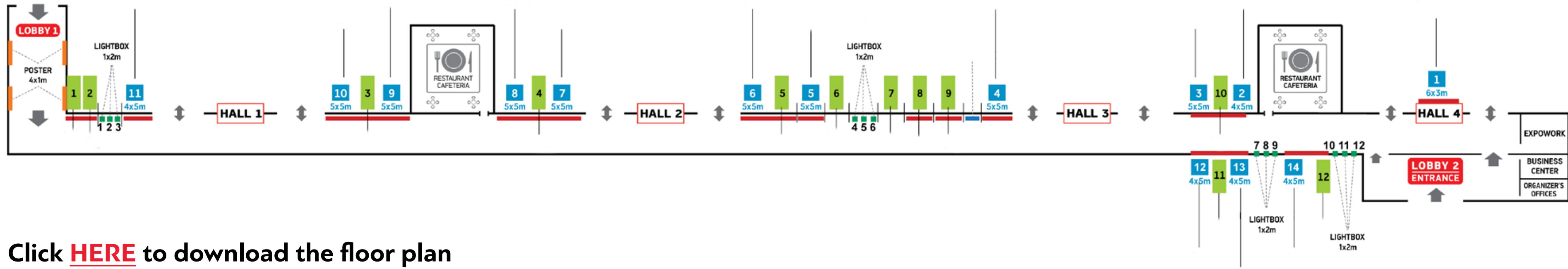
& [nm@forumsa.gr](mailto:nm@forumsa.gr), mentioning the Trade Show, the Company Name, and the word "Poster" No.



## FLOOR PLAN SHOWING THE VARIOUS POSITIONS OF LIGHTBOXES, PVC TARPAULIN

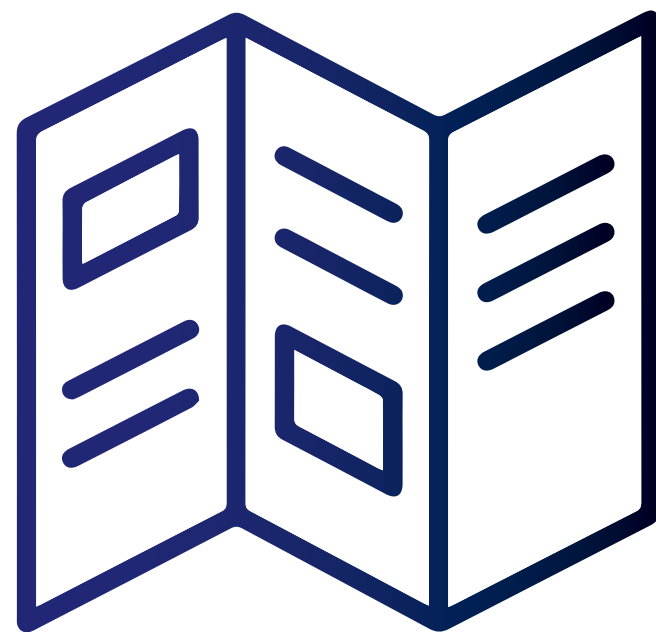
The following floorplan shows (indicated with) the positions of the PVC Tarpaulin, lightboxes at the central corridor & the positions of posters at lobby 1.

- PVC TARPAULIN
- PVC TARPAULIN (1,5x5 m)
- LIGHTBOXES
- POSTER (LOBBY 1)
- PVC TARPAULIN (6,0x2,5 m)
- PVC TARPAULIN (6,0x1,7 m)



Click [HERE](#) to download the floor plan

## MAIN CORRIDOR POSITION



6

## PROMOTION THROUGH AN ADVERTISING LEAFLET INSERT

---

You can place a leaflet inside the non-woven bag that will be distributed along with the Exhibitors Catalogue to every visitor.

**COST:** 2,000.00 € + VAT

**Pieces:** 10,000

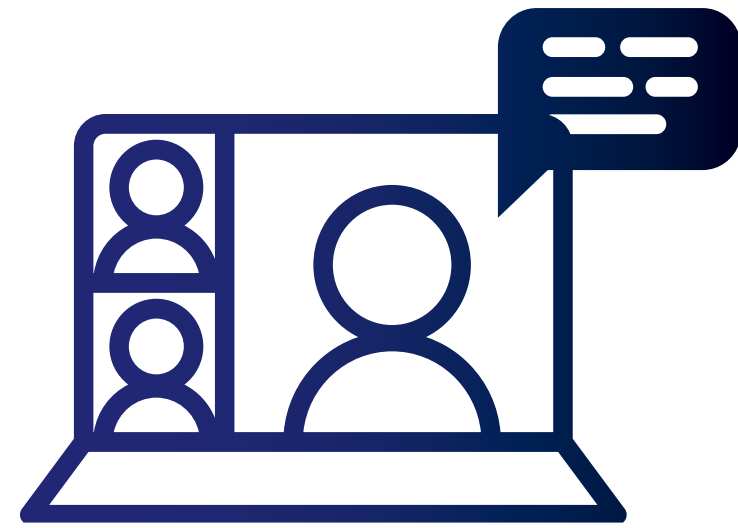
**Specifications:** Dimensions up to 22 x 29 cm (maximum A4 size), weight -> up to 50gr

**Delivery time:** 4 days before the opening of the show at the ATHENS METROPOLITAN EXPO

**Deadline for orders:** 1 week before the opening of the show

Maximum No of leaflets inside the non-woven bag: 15 (1 per client)

For ordering, kindly contact our commercial department at:  
sales.support@forumsa.gr, nm@forumsa.gr & ms@forumsa.g



## B2B PLATFORM

### PRESCHEDULED MEETINGS WITH HOSTED BUYERS

The show will take place with physical presence of exhibitors and visitors, and will also offer the opportunity of digital interaction with buyers via live chat or video calls, through the custom-made FOODTECH - GLOBAL PACK B2B Platform.

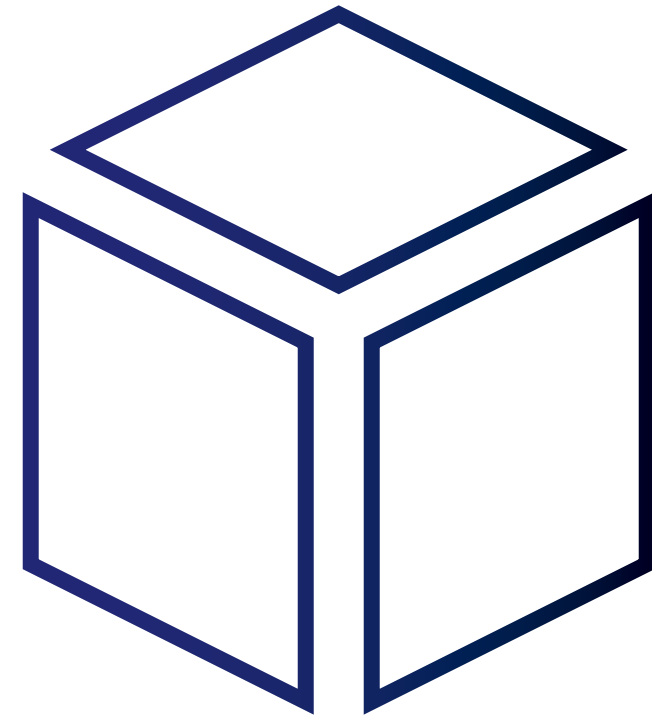
Participation in the digital platform and B2B meetings includes:

- Creating your own profile in the FOODTECH - GLOBAL PACK B2B Platform.
- Physical B2B meetings with international key food traders, who are included in the FOODTECH - GLOBAL PACK Hosted Buyer Program, during the days of the show.
- Digital B2B meetings with buyers, who due to the new circumstances created by the pandemic were unable to physically attend the show.

For further information, kindly send us an email at [ms@forumsa.gr](mailto:ms@forumsa.gr) & [nm@forumsa.gr](mailto:nm@forumsa.gr).

**PARTICIPATION COST:** 100.00€ + VAT (exhibitors), 500.00€ + VAT (non exhibitors)

**Deadline for inquiry:** 1 month before the opening of the show

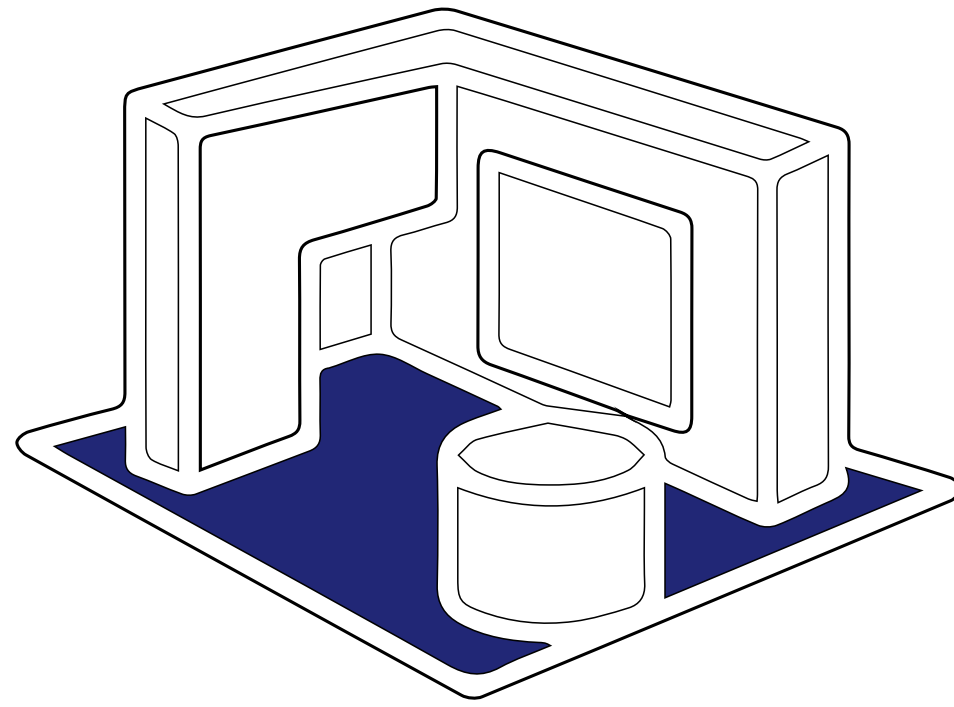


## SPONSORSHIP PACKAGES

---

For sponsorship packages kindly send an e-mail at:  
**[sales@forumsa.gr](mailto:sales@forumsa.gr) & [za@forumsa.gr](mailto:za@forumsa.gr)**





## READY - MADE STAND

(BUSINESS, BUSINESS OENOTELIA, BASIC STRUCTURE AND CARPET)

---

For the exhibitors wishing to have an upgraded presence at the lowest possible cost, our company offers ready-made stands or structures of high aesthetic and functionality as:

- ▶ Business
- ▶ Basic structure & a carpet

# BUSINESS STAND - COST & SPECIFICATIONS

## RENTAL COST:

► Structure as it is described comes at a cost of 70,00 € / m<sup>2</sup> + VAT

(The above mentioned cost does not include the space rental)

## SPECIFICATIONS:

On the picture on the side you can see an indicative photo of a Business stand – as well as what is included (specifications & equipment).

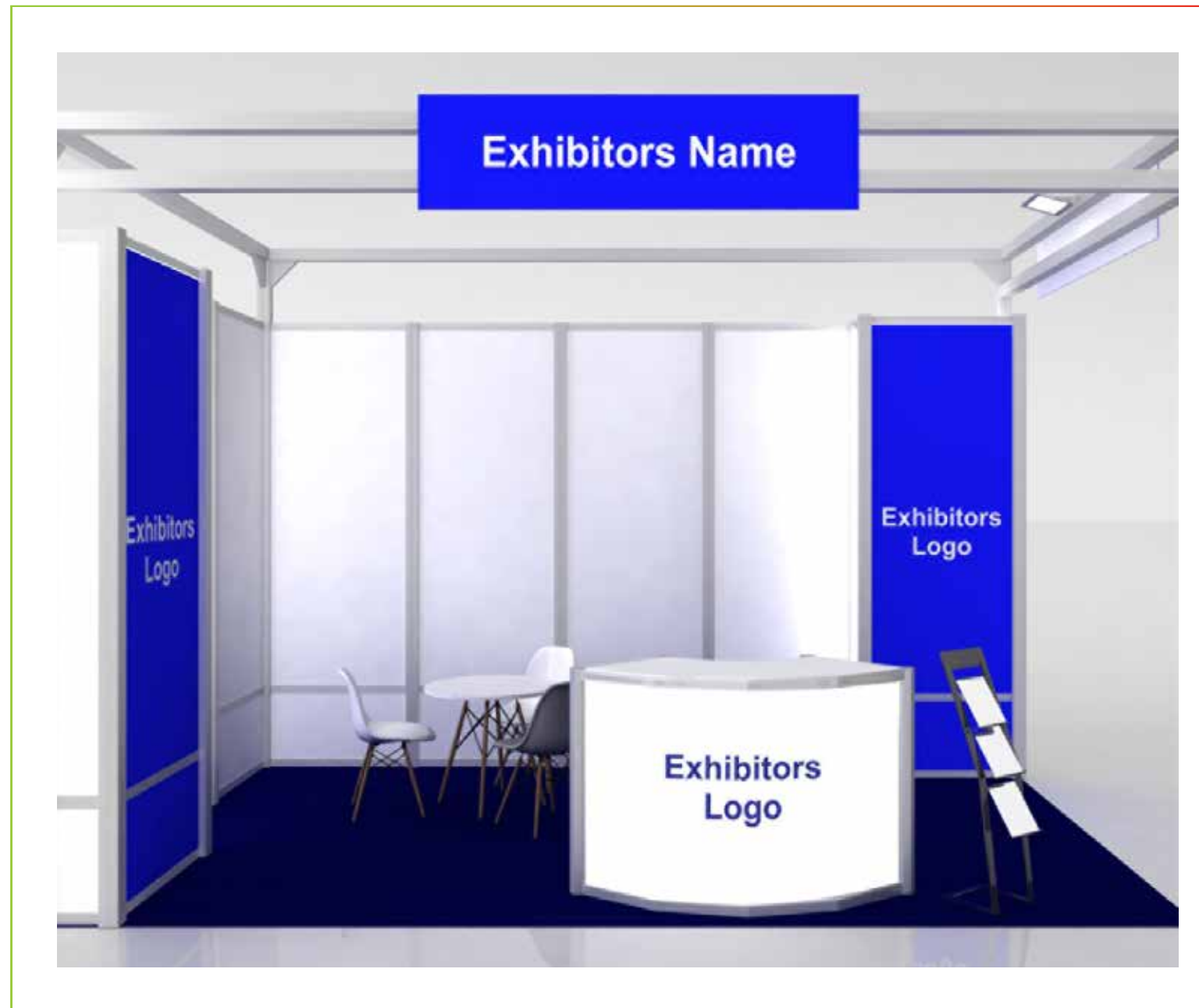
**Structure:** Aluminum structure, grey colored frame 3,50 m height

**Panels:** White panels color 3,00 m height and 1 transparent lighted box (1,00 m x 3,00 m) plus 1 up to 12 m<sup>2</sup> with printings (0,91 m x 2,38 m and 0,91 m x 0,45 m)

### Equipment:

- Blue color carpet
- 1 round table, 0,70 m diameter
- 3 chairs (grey) and 1 stool
- White curved infodesk with print 1,47 m x 0,946 m and 1 brochure holder with 3 A4 slots
- 1 LED 100 floodlight per 4 m<sup>2</sup> and 500 W grounded socket
- Digital printig with the exhibitor's name 2,00 x 0,50 m


**Deadline** for ordering the Business stand: up to 1 month before the opening of the show, and according to availability.






## BUSINESS STAND ORDERING FORM

Should you wish to order the Business stand, kindly fill in the order form, sign and stamp it and send it to our e-mails: **sales.support@forumsa.gr** & **nm@forumsa.gr**, mentioning the Trade Show, the Company Name and the words “Business”.



TRADE SHOWS • PUBLICATIONS



**BUSINESS STAND RENTAL FORM**  
(Does not include the space rental cost)

TRADE SHOW:	HALL:	No:
COMPANY NAME:		
ORDERING PERSON:		
TELEPHONE-NO:	MOBILE:	
EMAIL:		


  

	UNIT PRICE/m2:	TOTAL FLOOR AREA OF THE STAND:	VALUE
BUSINESS STRUCTURE	70,00 €		€
		VAT (24%)	€
		TOTAL VALUE	€

Exhibitor's Name/Surname

Sign & stamp

FORUM SA  
328 Vouliagmenis Ave., 173 42 Athens - Greece  
T: +30 210 5242100, F: 210 5246581, info@forumsa.gr, www.forumsa.gr  
Member of NürnbergMesse Group



Click [HERE](#) to download the ordering form

## BASIC STAND - COST & SPECIFICATIONS

### RENTAL COST:

- Structure as it is described comes at a cost of **25.00 € / m<sup>2</sup> + VAT**
- Dark grey carpet at an extra charge of **5.00 € / m<sup>2</sup> + VAT**

### SPECIFICATIONS:

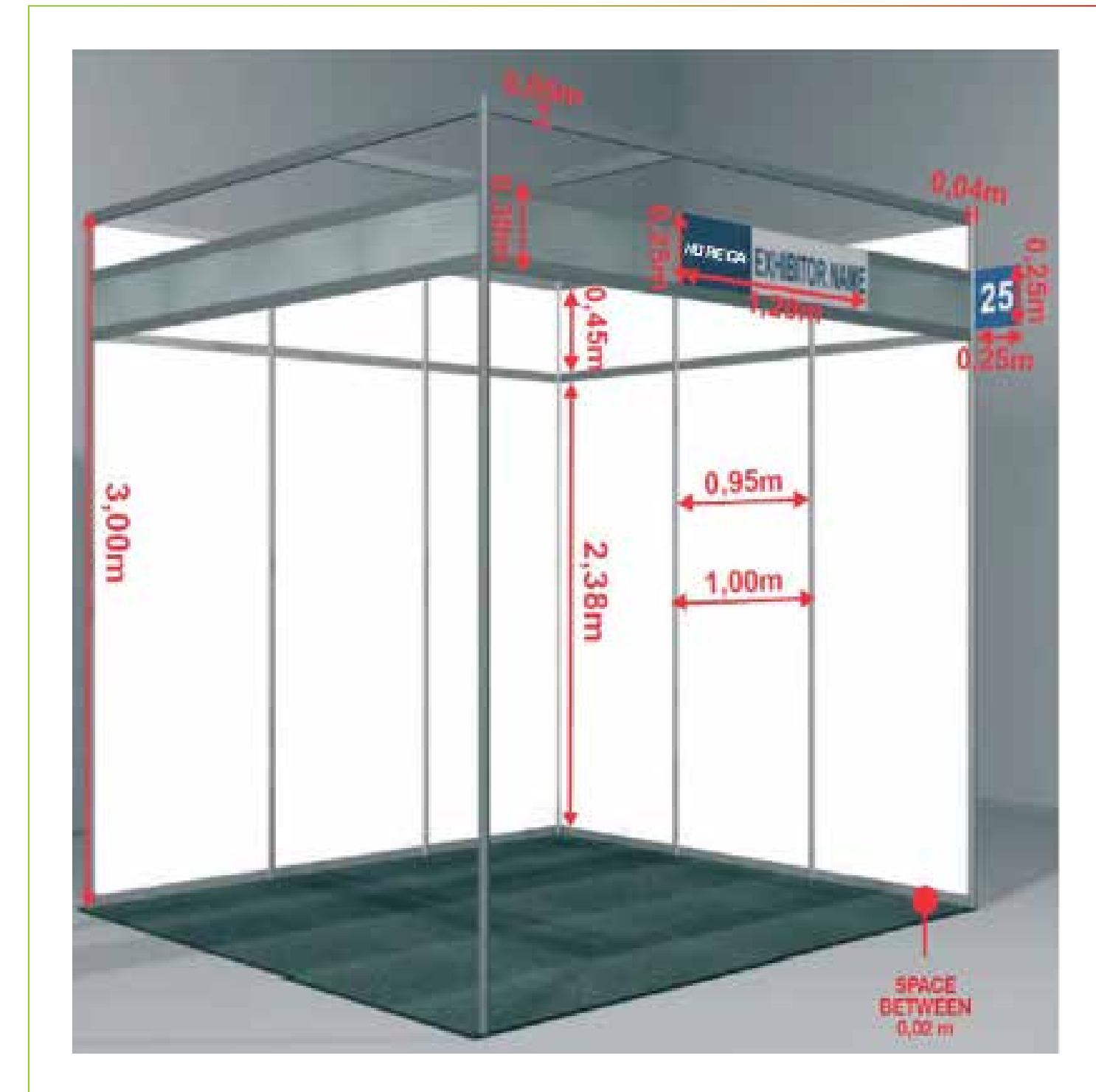
On the picture on the side you can see an indicative photo of a basic structure (9 m<sup>2</sup>) as well as what is included (specifications & equipment)

- 3m high Aluminum structure, with white and grey PVC panel(s)
- PVC partition
- Fitted carpeting
- Company name (not logo) printed at the facade of the stand (1,20m x 0,25 m), at every open facade
- 1 x 100W spotlight / 3 m<sup>2</sup> and a 220 Volt socket

The exhibitors are not allowed to drill the walls or the aluminum transverses.

It is also prohibited to paint those materials as well as to act in any way that will damage them.


**Deadline** for ordering the basic stand & carpet: up to 1 week before the opening of the show.






## BASIC STAND & CARPET ORDERING FORM

Should you wish to order the basic structure and the carpet, kindly fill in the order form, sign and stamp it and send it to our e-mails: **sales.support@forumsa.gr** & **nm@forumsa.gr**, mentioning the Trade Show, the Company Name and the words “Basic Stand & Carpet”.



TRADE SHOWS • PUBLICATIONS




**BASIC STAND & CARPET RENTAL FORM**  
*(Only valid for the relevant trade show)*

TRADE SHOW:	HALL:	No:
COMPANY NAME:		
ORDERING PERSON:		
TELEPHONE-NO:	MOBILE:	
EMAIL:		

	UNIT PRICE:	TOTAL FLOOR AREA OF THE STAND:	VALUE
BASIC STRUCTURE	25.00 €		€
CARPET	5.00 €		€
		VAT (24%)	€
		<b>TOTAL VALUE</b>	€

Exhibitor's Name/Surname

Sign & stamp



FORUM SA  
328 Vouliagmenis Ave., 173 42 Athens - Greece  
T: +30 210 5242100, F: 210 5246581, info@forumsa.gr, www.forumsa.gr  
Member of NürnbergMesse Group

Click [HERE](#) to download the ordering form



**Packaging** INSPIRING **Innovation**



[www.globalpackexpo.gr](http://www.globalpackexpo.gr)

**7-10 ΝΟΕΜΒΡΙΟΥ 2025**  
METROPOLITAN EXPO



**NEXT-GEN IN**  
**F&B**



[www.foodtech.gr](http://www.foodtech.gr)